



April 9-10, 2010 | Cavelossim Beach | Goa

Highlights of this year:

Eight knowledge seminars
 Two grand Awards ceremonies
 Interaction with ad Gurus
 Networking; meet your friends
 Music, DJ, entertainment, food & drinks

9th April 2010	Programmes	Area
10 am onwards	DJ & Music	Dance Floor
1:00 pm - 2:00 pm	LUNCH	Buffet Area
1:30pm - 2:00 pm	Beach welcome Colvyn Harris <i>Chairman, Goafest 2010 &</i> Bhaskar Das <i>President, Ad Club Bombay</i>	Beach Area near Centrum
2:15 pm - 2:30 pm	Inauguration of Goafest Digambar Kamat Chief Minister of Goa Churchill Alemao PWD Minister	Seminar Hangar
Seminar 1 2.30pm - 3.15 pm	Will Collin Partner, Naked Communications	Seminar Hall
3:15 pm - 3:30 pm	BREAK	Seminar Hall
Seminar 2 3:30 pm -4:15 pm	Rob Hummel CEO Prime Focus North America & Michael Constantine Director Global Market, Prime Focus	Seminar Hall
4:15 pm - 4:30 pm	BREAK	Seminar Hall

9th April 2010	Programmes	Area
Seminar 3 4:30 pm -5:15 pm	Tim Mellors Chief Creative Officer, Grey Worldwide	Seminar Hall
5:15 pm -5:30 pm	BREAK	Seminar Hall
Seminar 4 5:30 pm - 6:15 pm	Richard Pinder COO, Publicis	
5.00 - 6:30 pm	SUNSET SESSION	Dance Floor
7:00- 8:30 pm	Media Awards Ceremony	Awards Stage
8:30 pm onwards	Media Awards After Party	Dance Floor
Workshops		
2:30 pm -3:30 pm	Google Workshop	IM/DM Room
4:30 pm - 5:30 pm	Google Workshop	IM/DM Room
10th April 2010	Programmes	Area
12 noon to 3:00 pm	RAIN DANCE	Dance Floor
1:00 pm - 2:00 pm	LUNCH	Buffet Area
Seminar 5 2:00 pm - 2:45 pm	Panel Discussion on Social Media Patrick Liotard-Vogt Kiruba Shankar Vishal Gondal Gaurav Mishra Ashok Krish <i>Eric Ashok Ledergerber (Moderator)</i>	Seminar Hall
2:45 pm - 3:00 pm	BREAK	Seminar Hall

10th April 2010	Programmes	Area
Seminar 6 3:00 pm - 3:45 pm	George Michaelides Global Leader, Mindshare Invention	Seminar Hall
3:45 pm - 4:00 pm	BREAK	Seminar Hall
Seminar 7 4:00 pm - 4:45 p.m.	Jan Leth Vice Chairman, Ogilvy Digital	Seminar Hall
4:45pm - 5:00 pm	BREAK	Seminar Hall

10th April 2010	Programmes	Area
Seminar 8 5:00 pm - 5:45 pm	Andy Greenaway Regional Creative Director, Saatchi & Saatchi	Seminar Hall
5.00 - 6:30 pm	SUNSET SESSION	Dance Floor
6:30 - 9:30 pm	Creative Awards Ceremony	Awards Stage
9:30 pm onwards	Creative Awards After Party	Dance Floor
Workshops		
2:30 pm - 3:15 pm	Prime Focus workshop	IM/DM Room
4:30 pm - 5:15 pm	Prime Focus workshop	IM/DM Room

Notes :

- 1) Bars open at 10 am on both days
- 2) Massage Shacks 10:30 am to 6 pm
- 3) Water Sports 10:30 am to 6 pm
- 4) Flea Market 10:30 pm to 6 pm
- 5) Registration Area opens at 8:30 am. Collect badges from there.
- 6) Simultaneous activities are happening at the venue like beach sports, water sports
- 7) Exhibitions are open for public viewing throughout the two days.