

Entrant Wise Tally

Row Labels	Grand Prix	Gold	Silver	Bronze
30 Sec Of fame			1	
Alok Nanda & Company Communications				1
Amol Jadhav Photography			1	
Avakkai Films				1
B C WEB WISE			1	
Bang Bang Films		1	2	
Bates141		1	2	6
Bennett Coleman			2	1
Chrome Pictures		2	1	1
Code Red Films			1	
Contract Advertising India			3	11
Corcoise Films			1	
Creativeland Asia		2	4	3
DIGIVAASI			1	
Equinox Films				1
Fitch				2
Footcandles Films		2	3	2
Good Morning			3	
Grey Worldwide			3	5
Happy Creative Service			1	2
Hungama Digital Media Entertainment				1
ideas@work advertising			3	4
Indigo Consulting				1
JWT			3	3
Leo Burnett		3	8	9
Lingo India		1	1	1
M&C Saatchi Direct & Digital Communication		1	2	
McCann Erickson		2	3	11
Menwhopause				1
Milestone Films				1
Mindshare				1
Mudra Communication		2	13	22
Nirvana Films			1	2
Ogilvy & Mather	1	5	8	16
Out of the Box		1		1
Palasa Creative Place				1
Rediffusioin Dentsu Young & Rubicam				3
Sorento Healthcare Communication		1		
Studio Eeksaurus Productions			1	
Tailor				1
The Flagship Advertising		2	1	
Thinkpot Production				1
Thumbnail Pictures				1
Webchutney				4
Stark Communications				1
Meridian Communication				1
Grand Total	1	26	74	123

*Advertising Agencies Association of India
The Advertising Club Bombay
ABBY Awards 2011*

Metals Tally Category Wise

Row Labels	Gold	Silver	Bronze	GP
Design	4	3	9	
Direct	2	6	6	
Film	2	6	13	
Filmcraft	5	14	11	
Integrated	2	3	4	1
Interactive	2	3	7	
OOH & Ambient	3	8	19	
Print		13	19	
Printcraft	2	10	8	
Radio	3	7	24	
Radio Craft	1	1	2	
(blank)			1	
Grand Total	26	74	123	1