

Creative ABBY Awards - 2014

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category	Sub Category	Sub Category Description	Entry Number	Brand	Title/Caption	Organisation	Metal
Branded Content	20A	Best Fictional Program, Series or Film	1	Nokia	Nokia Zoom Agents	Havas Worldwide India Pvt.Ltd	Silver
Branded Content	20A	Best Fictional Program, Series or Film	3	Nokia Asha 501	Nokia Asha 501 # Colorisin	MTV India	Bronze
Branded Content	20A	Best Fictional Program, Series or Film	5	Prestige	Love in the time of pots n pans	DDB Mudra Group	Bronze
Branded Content	20B	Best Non Fiction Program Series or Film	2	Tata Capital	Half Stories-The Journey of Doning Right	Digital Law & Kenneth	Gold
Branded Content	20B	Best Non Fiction Program Series or Film	5	Ceat all Season Bike Tyres	Ceat MTV Chase The Monsoon	MTV India	Gold
Branded Content	20B	Best Non Fiction Program Series or Film	8	DuPont Corporate	The Power of Shunya	Times Global Broadcasting Limited	Silver
Branded Content	20B	Best Non Fiction Program Series or Film	9	Lakme (Hindustan Unilever)	Lakme Fashion Week- Colors ka Jashn	Colors, Viacom 18 Media Pvt. Ltd	Bronze
Branded Content	20C	Best Brand or Product Integration Into A Feature Film	3	Tata Safari Storme	Tata Safari Storme & ' 24 '-The Real Suv Meets Real Action	Colors, Viacom 18 Media Pvt. Ltd	Silver
Branded Content	20C	Best Brand or Product Integration Into A Feature Film	5	Make My Trip .Com	Make My Trip .Com In Yeh Jawani Hai Deewani	Madison World	Silver
Branded Content	20C	Best Brand or Product Integration Into A Feature Film	6	Audi	Audi in Race 2	Madison World	Silver
Branded Content	20D	Best Use or Integration of Experiential Events	1	Tata Capital Pvt.Ltd	Half Stories-The Journey of Doing Right	Digital Law & Kenneth	Silver
Branded Content	20D	Best Use or Integration of Experiential Events	5	Viacom 18	Bhaag Milkha Bhaag	Milestone Brandcom Pvt Ltd	Gold
Branded Content	20D	Best Use or Integration of Experiential Events	7	Tridhaatu Realty & Infra	Chembur Fest	Tailor	Bronze
Branded Content	20E	Best Use of Integration of User Generated Content	1	Louis Philippe	The Dressing Room	Jack in The Box Worldwide	Silver
Branded Content	20E	Best Use of Integration of User Generated Content	3	Cadbury Bournville	Tape A Tweet	Madison World	Silver
Branded Content	20E	Best Use of Integration of User Generated Content	4	First post You Speak	Talk Don't Just Type	Contract India	Gold
Branded Content	20E	Best Use of Integration of User Generated Content	6	Be Beautiful	Vlog-On!	PHD India	Bronze
Branded Content	20F	Best Use or Integration of Music	1	Pepsi India	Pepsi Music Abhi	Jack in The Box Worldwide	Bronze
Branded Content	20F	Best Use or Integration of Music	2	Idea Cellular	Idea M-ID	Digital Law & Kenneth	Gold
Branded Content	20F	Best Use or Integration of Music	3	Pepsodent	Music on Demand	PHD India	Silver
Branded Content	20H	Best Integrated Entertainment Content Campaign	5	L'Oreal Paris Femina Women Awards	L'Oreal Paris Femina Women Awards 2013	Maxus	Silver
Direct	19 A	Flat Mail	4	Aditya Birla Life Insurance	The last telegram	DDB Mudra Group	Bronze
Direct	19 B	Dimentional Mail	5	Recurring Saving Plan	Belan	M&C Saatchi	Bronze
Direct	19 B	Dimentional Mail	8	Club Mahindra	Talking Bag	M&C Saatchi	Silver
Direct	19 C	Direct Response (Print)	5	Times of India	Organ Donation	Taproot India	Silver
Direct	19 C	Direct Response (Print)	6	Times of India	Farmer Suicides	Taproot India	Silver
Direct	19 D	Direct Response (TV, Radio & Infomercial)	8	www.childsexualabuseinindia.blogspot.com	Abusers	Linan advertising-Lintas Group	Bronze
Direct	19 E	Direct Response Digital	5	Weightless Project	Weightless project	Happy Creative Services India Pvt. Ltd.	Bronze
Direct	19 E	Direct Response Digital	6	Femina	Made by You	DDB Mudra Group	Silver
Direct	19 E	Direct Response Digital	2	Bay beat Collective	Genomusic Project	JWT India	Grand Prix
Direct	19 G	Direct Response Mobile Marketing	1	Mukti foundation	Truth Calling	JWT India	Bronze
Direct	19 G	Direct Response Mobile Marketing	10	Cadbury Bournvita	India plays BQC	Grey Digital	Silver
Direct	19 G	Direct Response Mobile Marketing	7	Hindustan Unilever	Kan Khajura Tesan	PHD India	Gold
Direct	19 H	Direct Campaign	5	The Times of India	I Lead India	Taproot India	Bronze
Design	17A	Corporate / Brand Identity	2	Antahpura Spa	Brand Identity	Banana Brandworks Pvt Ltd	Bronze
Design	17B	Stationery	3	Hanuman Talkies	Hanuman Talkies	Umbrella Design	Silver
Design	17C	Publication	1	Lawman	Be The Star-Lawman	Umbrella Design	Gold
Design	17C	Publication	2	Integriti	The Spirit Called Youth-Integriti	Umbrella Design	Gold
Design	17E	Use of Design In Direct Mail	1	Kamala Group	Say It With A Stamp	Umbrella Design	Silver

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Design	17E	Use of Design In Direct Mail	5	Vaibhav Pandey / Out of the Box	The Book This Is	Out Of The Box	Bronze
Design	17F	Use of Design in Posters	26,27,28	Nutribic	Corporate War-Virgin vs British Airways	JWT India	Silver
Design					Corporate War-Ferrari vs Lamborghini		
Design					Corporate War-Burberry vs Louis Vuitton		
Design	17F	Use of Design in Posters	30,31,32	Times Of India	Farmer Suicides	Taproot India	Bronze
Design					Farmer Suicides		
Design					Farmer Suicides		
Design	17F	Use of Design in Posters	33,34,35	The Times Of India	Kala Ghoda-Traffic Police	Taproot India	Bronze
Design					Kala Ghoda-Dabba wala		
Design					Kala Ghoda-Fisherwoman		
Design	17F	Use of Design in Posters	53,54	Ideal Book Store	Door	Draft FCB Ulka Advertising Pvt. Ltd.	Bronze
Design					Torch		
Design	17G	Book / Diaries	1	Filter Press	I Like this Train Too	Alok Nanda & Company	Gold
Design	17G	Book / Diaries	4	Presidium / Marvel Group	The Presidium Curriculum Books	Out Of The Box	Bronze
Design	17G	Book / Diaries	7	Papers by Kyoorius	You Are a Dingbat	Kukooness (division of Ystudio)	Silver
Design	17I	Packaging	7	Sarda Farms	Sarda Farms	Alok Nanda & Company	Bronze
Design	17J	Environment Design	1	PY Bar	The Monochromatic Bar	Karigari Design INC	Bronze
Design	17J	Environment Design	2	India Bulls Group	The Rising	Alok Nanda & Company	Grand Prix
Design	17K1	Craft in Design-Copy	43	Filter Press	I Take This Train Too	Alok Nanda & Company	Gold
Design	17K1	Craft in Design-Copy	57	Mumbai Mirror	Mirror Comedy Nights-Cutting Chai	Taproot India	Silver
Design	17K2	Craft in Design-Illustration	44	Filter Press	I Take This Train Too	Alok Nanda & Company	Silver
Design	17K2	Craft in Design-Illustration	45,46,47	Hero Cycles	Drought	JWT India	Silver
Design					Earthquake		
Design					Flood		
Design	17K2	Craft in Design-Illustration	48,49,50	Party Hard Drivers	Vodka	Publicis Communications Pvt. Ltd.	Bronze
Design					Wine		
Design					Whisky		
Design	17K2	Craft in Design-Illustration	51,52,53	Times Of India	Farmer Suicides	Taproot India	Gold
Design					Farmer Suicides		
Design					Farmer Suicides		
Design	17K2	Craft in Design-Illustration	62,63,64	MARD, Men Against Rape & Discrimination	Hate Abuse? Like Us. 1	JWT India	Silver
Design					Hate Abuse? Like Us. 2		
Design					Hate Abuse? Like Us. 3		
Design	17K3	Craft in Design-Typo	13	Integrati	The Spirit called Youth-Integrati	Umbrella Design	Gold
Design	17K3	Craft in Design-Typo	42	Papers by Kyoorius	You are a Dingbat	Kukooness (division of Ystudio)	Bronze
OOH	1D	Food	6	Amul Butter	Bhookh Hai, Pyaaz Nahin	Da Cunha Communications Private Limited	Bronze
OOH	1D	Food	10,11,12	Nutribic	Corporate War-Burberry vs Louis Vuitton	JWT India	Silver
OOH					Corporate War-Ferrari vs Lamborghini		
OOH					Corporate War-Virgin vs British Airways		
OOH	3D	Toiletries, Cosmetics & Healthcare	19,20,21	Bausch + Lomb	Spider	Draft FCB Ulka Advertising Pvt. Ltd.	Silver
OOH					Ant		
OOH					Bed Bug		
OOH	5D	Household & Business Appliances	3,4	Godrej	Gifting-Necklace	JWT India	Bronze
OOH					Gifting-Ring		

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OOH	5D	Household & Business Appliances	14	Godrej Security Solutions	Museum	JWT India	Bronze
OOH	9D	Household Products And Maintenance	3,6	Infralite	Football Stadium	Makani Creatives Pvt. Ltd.	Bronze
OOH					Circus		
OOH	11D	Business And Home Services	27,28,29	Godrej Security	Music Store	JWT India	Bronze
OOH					Antique Shop		
OOH					House		
OOH	13D	Travel ,Entertainment And Leisure	16,17	Makemytrip.com	Christo Janerio	Draft FCB Ulka Advertising Pvt. Ltd.	Bronze
OOH					Sphinx		
OOH	14D	Corporate	7, 8, 9, 11, 13	Presidium / Marvel Group	Dream+Do 7	Out Of The Box	Bronze
OOH					Dream+Do 6		
OOH					Dream+Do 5		
OOH					Dream+Do 3		
OOH					Dream+Do 1		
OOH	15D	Public Service, Appeals & Charity	25,26	Helpage India	D'mello Family	JWT India	Bronze
OOH					Dias Family		
OOH	5D	Household & Business Appliances	5,6,7	Godrej	Bending Light-Home	JWT India	Silver
OOH					Bending Light-Museum		
OOH					Bending Light-bank		
OOH	10D	Media & Publications	5	Zee 24 Taas	Riot	Draft FCB Ulka Advertising Pvt. Ltd.	Gold
OOH	11D	Business & Home Services	3	Quikr	Sachin Fan	Scarecrow Communications Ltd.	Silver
OOH	11D	Business & Home Services	20,21,22	Rustomjee Builders	10 Reasons	Ideas@work Advertising Agency	Silver
OOH					Papeti Mubarak		
OOH					Grateful Parsi		
OOH	12D	Retail Advertising	10,11	Audiobookindia.com	Hillary Clinton	Taproot India	Silver
OOH					Dalai Lama		
OOH	13D	Travel ,Entertainment & Leisure	12,13,14,15	Mumbai Mirror	Mirror Comedy Nights -Cutting Chai	Taproot India	Silver
OOH					Mirror Comedy Nights -Sexpert		
OOH					Mirror Comedy Nights -Bollywood		
OOH					Mirror Comedy Nights -Backbenchers		
OOH	14D	Corporate	17,18,19	Party Hard Drivers	Wine	Publicis Communications Pvt. Ltd.	Silver
OOH					Vodka		
OOH					Whisky		
OOH	14D	Corporate	20,21,22	Times of India	Farmer Suicides 1	Taproot India	Gold
OOH					Farmer Suicides 2		
OOH					Farmer Suicides 3		
OOH	14D	Corporate	26,31,32	Rustomjee Builders	Grateful Parsi	Ideas@work Advertising Agency	Silver
OOH					10 Reasons		
OOH					Papeti Mubarak		
OOH	15D	Public Service, Appeals & Charity	5,6	Friendicoes SECA	Make New Friends	Dentsu India	Gold
OOH					Make New Friends		
OOH	15D	Public Service, Appeals & Charity	27,28,30	MARD, Men Against Rape & Discrimination	Hate Abuse? Like Us. 1	JWT India	Silver
OOH					Hate Abuse? Like Us. 2		
OOH					Hate Abuse? Like Us. 3		
Ambient	16B	Small Scale Special Solutions	9	Priti Jadhav	Innovation Dietitian Visiting Cards	Publicis Communications Pvt. Ltd.	Bronze
Ambient	16C	Special Build	2	MTS	MTS Wi-Fi Bin	Brand Movers India	Bronze
Ambient	16C	Special Build	3	ABP News	Aap Ko Rakhe Aage	Milestone Brandcom Pvt Ltd	Bronze
Ambient	16C	Special Build	5	India Bulls Group	The Rising	Alok Nanda & Company	Gold
Ambient	16C	Special Build	8	Country Inn Hotels	Earth Hour	DDB Mudra Group	Gold
Ambient	16D	Experiential Advertising	16	Mountain Dew	Push for Wrestling	Taproot India	Silver
Ambient	16F	Digital Outdoor	2	Bacardi	Bacardi Buzzer	Web Chutney Studio Pvt.Ltd.	Bronze
Ambient	16F	Digital Outdoor	3	Only Much Louder	Wasted Bin	Web Chutney Studio Pvt.Ltd.	Gold

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Print Craft	24 A	Art Direction for Print Advertising	18,19,20	Rustomjee Builders	Papeti Mubarak	Ideas@work Advertising Agency	Bronze
Print Craft					Grateful Parsi		
Print Craft					10 Reasons		
Print Craft	24A	Art Direction for Print Advertising	27,28,29,30	Mumbai Mirror	Cutting Chai	Taproot India	Bronze
Print Craft					Sexpert		
Print Craft					Bollywood		
Print Craft					Backbenchers		
Print Craft	24A	Art Direction for Print Advertising	24,25,26	The Times of India	Farmer Suicides	Taproot India	Silver
Print Craft					Farmer Suicides		
Print Craft					Farmer Suicides		
Print Craft	24A	Art Direction for Print Advertising	37,38,39	Nutribic	Corporate War-Virgin vs British Airways	JWT India	Silver
Print Craft					Corporate War-Burberry vs Louis Vuitton		
Print Craft					Corporate War-Ferrari vs Lamborghini		
Print Craft	24A	Art Direction for Print Advertising	34,35,36	Godrej Security	Antique Shop	JWT India	Gold
Print Craft					Music Store		
Print Craft					House		
Print Craft	24B	Art Direction for Below the Line Work	1	Integriti	The Spirit called Youth-Integriti	Umbrella Design	Silver
Print Craft	24B	Art Direction for Below the Line Work	2	Lawman	Be the Star-Lawman	Umbrella Design	Gold
Print Craft	24B	Art Direction for Below the Line Work	3	Hanuman Talkies	Hanuman Talkies	Umbrella Design	Bronze
Print Craft	24B	Art Direction for Below the Line Work	15,16,17	Nutribic	Corporate War-Virgin vs British Airways	JWT India	Bronze
Print Craft					Corporate War-Burberry vs Louis Vuitton		
Print Craft					Corporate War-Ferrari vs Lamborghini		
Print Craft	24C	Copywriting (Below 100 Words)	1	The Ghetto Bar & Restaurant	The Social Network	Gasoline Creative Pvt.Ltd	Bronze
Print Craft	24C	Copywriting (Below 100 Words)	28	Rustomjee Builders	Happy Dusshera	Ideas@work Advertising Agency	Silver
Print Craft	24C	Copywriting (Below 100 Words)	26,27,29,30	Rustomjee Builders	Life Lessons	Ideas@work Advertising Agency	Bronze
Print Craft					Splash Pool		
Print Craft					Kids Grow Up		
Print Craft					The Corner Office		
Print Craft	24D	Copywriting (Above 100 Words)	4,5,6	Rustomjee Builders	10 Reasons	Ideas@work Advertising Agency	Silver
Print Craft					Grateful Parsi		
Print Craft					Papeti Mubarak		
Print Craft	24D	Copywriting (Above 100 Words)	8,9,10,11	Mumbai Mirror	Mirror Comedy Nights-Cutting Chai	Taproot India	Bronze
Print Craft					Mirror Comedy Nights-Sexpert		
Print Craft					Mirror Comedy Nights-Bollywood		
Print Craft					Mirror comedy Nights-Backbenchers		
Print Craft	24D	Copywriting (Above 100 Words)	12	The Times Of India	Organ Donation-Before & After	Taproot India	Bronze
Print Craft	24D	Copywriting (Above 100 Words)	15	The Times Of India	I Lead India - The 9th Letter	Taproot India	Bronze
Print Craft	24D	Copywriting (Above 100 Words)	16	The Times Of India	Mumbai For Women-Why Does Mumbai Lie to Women	Taproot India	Bronze
Print Craft	24D	Copywriting (Above 100 Words)	21	Stark Communications	Copy Writers Wanted	Stark Communications Pvt.Ltd	Silver
Print Craft	24E	Best Use of Illustration	1,2	Friendicoes SECA	Make New Friends	Dentsu India	Bronze
Print Craft					Make New Friends		
Print Craft	24E	Best Use of Illustration	26,27,28	The Times Of India	Farmer Suicides	Taproot India	Gold
Print Craft					Farmer Suicides		
Print Craft					Farmer Suicides		
Print Craft	24E	Best Use of Illustration	29,30,31	The Times Of India	Kala Ghoda-Traffic Police	Taproot India	Bronze
Print Craft					Kala Ghoda-Dabbawala		
Print Craft					Kala Ghoda-Fisherwoman		

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Print Craft	24E	Best Use of Illustration	32,33,34	MARD, Men Against Rape & Discrimination	Hate abuse? Like us 3	JWT India	Bronze
Print Craft					Hate abuse? Like us 2		
Print Craft					Hate abuse? Like us 1		
Print Craft	24E	Best Use of Illustration	40,41,42	Nestle Kitkat	Break free-Snail	JWT India	Gold
Print Craft					Break free-Tortoise		
Print Craft					Break free-Armadillo		
Print Craft	24E	Best Use of Illustration	43	Asiant News	Unexpected	Stark Communications Pvt.Ltd	Bronze
Print Craft	24F	Best Use of Typography	4,5,6,7	Mumbai Mirror	Mirror Comedy Nights-Cutting Chai	Taproot India	Bronze
Print Craft					Mirror Comedy Nights-Sexpert		
Print Craft					Mirror Comedy Nights-Bollywood		
Print Craft					Mirror Comedy Nights-Backbenchers		
Print Craft	24F	Best Use Of Typography	8,9	Filter Press	The Judger	Alok Nanda & Company	Silver
Print Craft					The Elitist		
Print Craft	24F	Best Use Of Typography	10	Papers by Kyoorius	You are a Dingbat	Kukooness (Division of Ystudio)	Gold
Public Relation	22A	Food	1	Saffola	Saffola Life Study 2013	Marico Limited	Silver
Public Relation	22A	Food	2	Saffola Masala Oats	Saffola Masala Oats ' The Other Side '	MSL Group	Silver
Public Relation	22C	Consumer Goods: Toiletries, Cosmetics & Healthcare	1	Old Spice	Mr. Mantastics Says-A Public relations Campaign That Built a Mantastic Brand	IBS	Gold
Public Relation	22C	Consumer Goods: Toiletries, Cosmetics & Healthcare	3	Nihar Shanti Amla	Nihar Shanti Amla - Chottey Kadam Pragati Ki Aur	Perfect Relations Pvt. Ltd .	Bronze
Public Relation	22C	Consumer Goods: Toiletries, Cosmetics & Healthcare	4	Mediker	Mediker's Journey From Lice Negative To Life Positive	Perfect Relations Pvt. Ltd .	Silver
Public Relation	22D	Luxury Goods, Fashion & Beauty	1	Puma	Puma India-Foray & Leadership In Running Category In Just One Year	Madison World	Gold
Public Relation	22F	Automotive Vehicles & Accessories	3	Apollo Tyres	"The Adopt a Pothole Project"	Publicis India	Gold
Public Relation	22H	Financial Services	3	Xpress Money		Adfactors Advertising	Bronze
Public Relation	22H	Financial Services	4	Right Horizons	Financial Services	Aim High India Pvt Ltd	Bronze
Public Relation	22M	Travel, Entertainment & Leisure	1	Coffee Day Hotel & Resorts-The Serai	The Serai-A Brand Story	Madison World	Bronze
Public Relation	22M	Travel, Entertainment & Leisure	3	Rohini Dey, Founder, Vermilion Restaurant (NYC & Chicago)	Vermilion Chef search by US entrepreneur & Restaurateur Rohini Dey	MSL Group	Bronze
Public Relation	22N	Corporate	1	Fevicol	Fevicol Champions Club-Shramdaan Divas	Adfactors Advertising	Silver
Public Relation	22N	Corporate	2	Bristol Myers-Squib India	The Pink Drive	Adfactors Advertising	Bronze
Public Relation	22N	Corporate	3	Racold Thermo	Switch2Green	Adfactors Advertising	Bronze
Public Relation	22N	Corporate	6	Apollo Tyres	"The Adopt a Pothole Project"	Publicis India	Bronze
Public Relation	22N	Corporate	7	Saifee Burhani Upliftment Trust	Redevelopment of Bhendi Bazaar & Upliftment of Lives	MSL Group	Silver
Public Relation	22O	Public Service, Appeals & Charity	1	Bruhat Bangalore Mahanagara Palike (BBMP)	Wake Up Clean Up Bengaluru	Madison World	Silver
Public Relation	22R	Events & Experiential PR	1	Mahadhan Mahapower	Ek Attot Nata	Paradigm Plus Marketing Communication Pvt.Ltd.	Gold
Public Relation	22R	Events & Experiential PR	2	Hindustan Times	No TV Day	R.K Swamy BBDO Pvt.Ltd	Silver
Public Relation	22S	Celebrity Endorsement	1	Animal Planet	Tiger Awareness Campaign " Where Tigers Rule"	Discovery Networks Asia-Pacific (South Asia)	Bronze
Public Relation	22S	Celebrity Endorsement	4	Singapore Tourism Board	Singapore Diaries of an Indian Celebrity	MSL Group	Silver
Public Relation	22U	Integrated Campaign Led By PR	1	24 On Colors	Launch on 24 Colors	Colors, Viacom 18 Media Pvt. Ltd	Bronze
Public Relation	22U	Integrated Campaign Led By PR	4	Aviva Life Insurance		Adfactors Advertising	Bronze
Public Relation	22U	Integrated Campaign Led By PR	5	Olx.In	Olx.in Every Mother Counts	Value 360 Communications Pvt Ltd	Bronze

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Brand Activation & Promotion	21A	Food	1	Nestle Everyday	Recharge with NESTLE EVERYDAY'	Media2win India Pvt.Ltd	Bronze
Brand Activation & Promotion	21A	Food	3	Cadbury Oreo	Oreo Guinness World Record	Candid Marketing Pvt.Ltd	Bronze
Brand Activation & Promotion	21B	Beverages	1	Mountain Dew	Push for Wrestling	Taproot India	Silver
Brand Activation & Promotion	21C	Toiletries, Cosmetics & Healthcare	5	Moods 1500 Dots Condom	1500 Dots Kolam	R.K Swamy BBDO Pvt.Ltd	Bronze
Brand Activation & Promotion	21G	Telecom Products & Services	1	Nokia India	Nokia Agent '1020'	Candid Marketing Pvt.Ltd	Gold
Brand Activation & Promotion	21H	Financial Services	1	Max Life Insurance igenius	In Search of Young Authors	Havas Worldwide India Pvt.Ltd	Bronze
Brand Activation & Promotion	21J	Media and Publications	1	ABP News	Aap Ko Rakhe Aage	Milestone Brandcom Pvt Ltd	Bronze
Brand Activation & Promotion	21J	Media and Publications	2	Indian Premier League (IPL)-Sony Max	Sirf Dekhneka Nahi	JWT India	Gold
Brand Activation & Promotion	21J	Media and Publications	5	Femina	Made By You	DDB Mudra Group	Silver
Brand Activation & Promotion	21N	Corporate	1	TATA Capital Pvt.Ltd	Half Stories-The Journey of Doing Right	Digital Law & Kenneth	Bronze
Brand Activation & Promotion	21N	Corporate	4	Tetra Pack	Your Cartons, My Classroom	Dentsu India	Bronze
Brand Activation & Promotion	21N	Corporate	6	Bay Beat Collective	Genomusic Project	JWT India	Gold
Brand Activation & Promotion	21O	Public Service, Appeals & Charity	6	Mukti Foundation	Truth Calling	JWT India	Silver
Brand Activation & Promotion	21Q	Use of Promotional Stunts	5	Nokia India	Nokia "Agent 1020"	Candid Marketing Pvt.Ltd	Silver
Brand Activation & Promotion	21Q	Use of Promotional Stunts	11	Viacom 18	Bhaag Milkha Bhaag	Milestone Brandcom Pvt Ltd	Bronze
Brand Activation & Promotion	21S	Use Of Guerrilla Marketing	1	10 Downing Street Pub	Had A Drink? Think	Dentsu India	Bronze
Brand Activation & Promotion	21W	Integrated Campaign Led By Promo & Activation	4	Max Life Insurance Igenius	In Search of Young Authors	Havas Worldwide India Pvt.Ltd	Silver
Brand Activation & Promotion	21W	Integrated Campaign Led By Promo & Activation	11	Aditya Birla Life Insurance	The Last Telegram	DDB Mudra Group	Bronze
Broadcaster	A1	Best Launch of a TV Channel	1	Romedy Now	(1) Love_60s (2) Smile_90s (3) Laugh_30s (4) Popcorn & Candies_20s (5) Salt & Peppr_20s (6) Paint_20s (7) Plane_20s	Bennett Coleman & Co Ltd.	Bronze
Broadcaster	A1	Best Launch of a TV Channel	4	& Pictures	& Pictures channel Launch	Zee Entertainment Enterprises Ltd.	Silver
Broadcaster	A1	Best Launch of a TV Channel	6	Star Sports	Star Sports Refresh Launch	Star Sports	Gold
Broadcaster	A2	Best Launch of a TV Program Using Multi-Media	6	24	24-Treading New Territory	Colors, Viacom 18 Media Pvt. Ltd	Silver
Broadcaster	A2	Best Launch of a TV Program Using Multi-Media	10	Star World	Koffee with Karan Launch Campaign	Star India Pvt Ltd	Bronze
Broadcaster	A2	Best Launch of a TV Program Using Multi-Media	13	Star Plus	Mahabharat Launch	Star India Pvt Ltd	Silver
Broadcaster	A2	Best Launch of a TV Program Using Multi-Media	17	Sony Max	Sirf Dekhna Nahi Pepsi IPL 2013 Campaign	Multi Screen Media Pvt. Ltd.	Gold
Broadcaster	A3	Best TV Reality Show Promo	1	MTV Roadies	Roadies Battlegrounds 6	MTV India	Silver
Broadcaster	A3	Best TV Reality Show Promo	5	Star Movies	85th Annual Academy Awards Promo	Star India Pvt Ltd	Bronze

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Broadcaster	A3	Best TV Reality Show Promo	7	India's Got Talent	India's Got Talent Launch Promo	Colors, Viacom 18 Media Pvt. Ltd	Bronze
Broadcaster	A4	Best TV Fiction Promo	1	Ek Nayi Pehchan	Ek Nayi Pehchan-census	Multi Screen Media Pvt. Ltd.	Silver
Broadcaster	A4	Best TV Fiction Promo	2	Chanchan	Chanchan, Bus	Multi Screen Media Pvt. Ltd.	Silver
Broadcaster	A4	Best TV Fiction Promo	6	Fox Crime	Alfred Hitchcock Presents Generic Promo	Star India Pvt Ltd	Bronze
Broadcaster	A4	Best TV Fiction Promo	11	Life Ok-Mahadev	Mahadev-Jalandhar Campaign	Life Ok	Bronze
Broadcaster	A5	Best TV Comedy Show Promo	4	Comedy Nights With Kapil	Comedy Nights With Kapil Launch Promo	Colors, Viacom 18 Media Pvt. Ltd	Bronze
Broadcaster	A7	Best TV News Channel Promo	1	Aaj Tak	Chennai Express-Halla Bol	Aaj Tak	Silver
Broadcaster	A7	Best TV News Channel Promo	2	Headlines Today	Right To Be Heard	Headlines Today	Gold
Broadcaster	A7	Best TV News Channel Promo	7	CNN IBN	Putting Journalism First	TV18 Broadcast Ltd. (CNN -IBN)	Bronze
Broadcaster	A8	Best TV Sports Channel Program Promo	1	IPL 2013 Hindi Feed	Punjabi Family	Multi Screen Media Pvt. Ltd.	Silver
Broadcaster	A8	Best TV Sports Channel Program Promo	3	Star Sports	ICC Women's World Cup, 2013	Star Sports	Gold
Broadcaster	A8	Best TV Sports Channel Program Promo	4	Star Sports	Barclays Premier League-Join The Game	Star Sports	Silver
Broadcaster	A9	Best Movie Promo By a TV Channel	3	Zee Cinema	South Ka Suoer Punch	Zee Entertainment Enterprises Ltd.	Silver
Broadcaster	A9	Best Movie Promo By a TV Channel	11	Sony Pix	Skyfall-Teaser Bond	Multi Screen Media Pvt. Ltd.	Bronze
Broadcaster	A9	Best Movie Promo By a TV Channel	13	Sony Pix	No Repeat @ 9-Dinner	Multi Screen Media Pvt. Ltd.	Bronze
Broadcaster	A9	Best Movie Promo By a TV Channel	15	Jalsha Movies	Loveria-The Dangerous Virus	Star India Pvt Ltd	Silver
Broadcaster	A10	Best TV Program for Cause Related Marketing	3	Animal Planet	Celebrating India's Wildlife 'Yeh Mera India'	Discovery Networks Asia-Pacific (South Asia)	Silver
Broadcaster	A10	Best TV Program for Cause Related Marketing	5	Saath Hai Hum Uttarakhand	Saath Hai Hum Uttarakhand	Star India Pvt Ltd	Gold
Broadcaster	A10	Best TV Program for Cause Related Marketing	13	Star Jhalsha	Warmest Day in Winter	Star Entertainment	Silver
Broadcaster	A10	Best TV Program for Cause Related Marketing	14	Channel V	Gumrah S3: With v APP	Star India Pvt Ltd	Bronze
Broadcaster	A11	Best Regional TV Program Promo (other than Hindi & English)	2	Star Jalsha	Sokhi (fiction) Launch Promo	Star Entertainment	Silver
Broadcaster	A13	Best Original Music Score For a TV Program	3	Star World	Koffee With Karan Season 4 Launch	Star India Pvt Ltd	Silver
Broadcaster	A13	Best Original Music Score For a TV Program	4	Bani-Ishq Da Kalma	Bani-Ishq Da Kalma Show Song	Colors, Viacom 18 Media Pvt. Ltd	Bronze
Broadcaster	A13	Best Original Music Score For a TV Program	5	Rangrasiya	Rangrasiya Show Song	Colors, Viacom 18 Media Pvt. Ltd	Bronze