

Creative ABBY Awards - 2014

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Categorywise Metal tally

Category	Grand Prix	Gold	Silver	Bronze	Grand Total
Ambient		3	1	4	8
Brand Activation & Promotion		3	5	10	18
Branded Content		5	10	6	21
Broadcaster		5	15	13	33
Design	1	6	8	10	25
Digital	1	2	11	24	38
Direct	1	1	5	6	13
Film			4	7	11
Film Craft		2	7	13	22
Integrated			3		3
OOH		3	10	8	21
Print		1	8	20	29
Print Craft		5	7	15	27
Public Relation		4	8	12	24
Publisher		7	7	6	20
Radio		2	8	6	16
Total	3	49	117	160	329

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Organisation wise Metal tally

Organisation	Grand Prix	Gold	Silver	Bronze	Total
Aaj Tak			1		1
Adfactors PR Private Limited			1	4	5
Aim High India Pvt Ltd				1	1
Alok Nanda & Company	1	3	2	1	7
Amar Ujala Publications Ltd.			1		1
Banana Brandworks Pvt Ltd				1	1
Bennett Coleman & Co Ltd.		3	1	2	6
Brand Movers India				2	2
Candid Marketing Pvt.Ltd		1	1	1	3
Chitralekha		1	2		3
Chrome Pictures Pvt.Ltd		2	4	1	7
Colors, Viacom 18 Media Pvt. Ltd			2	6	8
Contract India		1			1
Curry Nation Brand Conversations Pvt Ltd.				3	3
D.B. Corp. Ltd		1	1	1	3
Da Cunha Communications Private Limited				1	1
DDB Mudra Group		2	2	5	9
Dentsu India		1	1	3	5
Digital Law & Kenneth	1	3	1	2	7
DigitasIbi				1	1
Discovery Networks Asia-Pacific (South Asia)			1	1	2
Draft FCB Ulka Advertising Pvt. Ltd.		1	3	6	10
Early Man Film Pvt.Ltd				1	1
Forbes India		1			1
Gasoline Creative Pvt.Ltd				1	1
Good Morning Films			3	5	8
Grey Digital			3	2	5
Happy Creative Services India Pvt. Ltd.			3	2	5

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Havas Worldwide India Pvt.Ltd			2	1	3
Headlines Today		1			1
Hindustan Media Ventures Limited			2	4	6
IBS		1	1	1	3
Ideas@work Advertising Pvt. Ltd.			10	4	14
Interactive Avenues			1	1	2
Interface Communication			1		1
Jack in The Box Worldwide			1	1	2
JWT India	1	5	13	21	40
Karigari Design INC				1	1
Karmatech Media works			1		1
Kasturi & sons limited		1			1
Kukoones (Division of Ystudio)		1	1	1	3
Life Ok (Star India)				1	1
Linen advertising-Lintas Group		1	1	3	5
M&C Saatchi			1	1	2
Madison World		1	4	4	9
Makani Creatives Pvt. Ltd.				2	2
Marico Limited			1		1
Maxus			1		1
Media2win India Pvt.Ltd				1	1
Milestone Brandcom Pvt Ltd		1		3	4
MSL Group			3	1	4
MTV India, Viacom 18 Media Pvt. Ltd		1	1	2	4

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Multi Screen Media Pvt. Ltd.		1	3	2	6
Niche Minds			1		1
Nirvana Films				4	4
Out Of The Box				3	3
Paradigm Plus Marketing Communication Pvt.Ltd.		1			1
Perfect Relations Pvt. Ltd .			1	1	2
PHD India		1	2	3	6
Publicis Communications Pvt. Ltd.		1	1	5	7
R.K Swamy BBDO Pvt.Ltd			1	1	2
Rawshark Films				1	1
Scarecrow Communications Ltd.		1	2	3	6
Sead Advertising Pvt. Ltd				1	1
Star Entertainment			2		2
Star India Pvt Ltd		1	3	4	8
Star Sports		2	1		3
Stark Communications Pvt.Ltd			1	1	2
Studio Eeksaurus Productions Pvt.Ltd				1	1
Tailor				1	1
Taproot India		3	10	16	29
Thought Blurb			2		2
Times Global Broadcasting Limited			1		1
TV18 Broadcast Ltd. (CNN -IBN)				1	1
Umbrella Design		4	3	1	8
Value 360 Communications Pvt Ltd				1	1
Web Chutney Studio Pvt.Ltd.		1	2	2	5
Webmaffia			1	2	3
Zee Entertainment Enterprises Ltd.			2		2
Total	3	49	117	160	329