

Creative ABBY Awards - 2015

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

List of metal winner- Publisher

Category #	Category Name	Entry #	Brand	Caption	Name of Publisher	Metal
B1	Statement Of Best Marketing Of A Printed Newspaper / Edition	2	Maharashtra Times	Maharashtra Times Culture Club	Maharashtra Times	Bronze
		6	Dainik Jagran	A Newspaper leads the agenda to Save the Most Scared of all Rivers	Jagran Prakashan Ltd	Gold
		10	MUMBAI MIRROR	MUMBAI MIRROR - I AM MUMBAI	Bennett, Coleman & Co. Ltd.	Gold
B3	Statement Of Best Promotion Of a CSR / Cause related Marketing Initiative In Traditional Or On Line space	13	Dainik Jagran	A Newspaper leads the agenda to Save the Most Sacred of all Rivers	Jagran Prakashan Ltd	Silver
		14	Dainik Jagran	Thank You Soldier	Jagran Prakashan Ltd	Silver
		16	THE TIMES OF INDIA	RISE UP	Bennett, Coleman & Co. Ltd.	Silver
		17	THE TIMES OF INDIA	INDIA SALUTES	Bennett, Coleman & Co. Ltd.	Gold
B5	Statement Of Best Magazine In on Line Space	1	CHITRALEKHA GUJRATI	CHITRALEKHA GUJRATI DIGITAL EDITION	CHITRALEKHA	Bronze
B6	Statement Of Best Brand Innovation In Newspapers Printed Or Online	2	THE TIMES OF INDIA	THE TIMES OF INDIA- FIFA WORLD CUP 2014 SPECIAL SUPER - PANORAMA CENTRE SPREAD	Bennett, Coleman & Co. Ltd.	Silver
B9	Statement Of The Most Creative Front Page In A Printed Newspaper	1	Divya Marathi	Larger than Life	Dainik Bhaskar Group	Bronze
		6	Hindustan Times	Hindustan Times Page One Plus	HT Media Ltd.	Bronze
B10	Statement Of The Most Creative Cover Design For A Printed Magazine	5	CHITRALEKHA GUJRATI	DIGITAL PIRACY	CHITRALEKHA	Bronze
B11	Best use of Mobile/Digital by a Newspaper	1	NavGujrat Samay	NavGujrat Whatsapp Reporter	NavGujrat Samay	Silver
B12	Best Publishing Brand Activation	3	Lokmat (Marathi Newspaper of Maharashtra)	Aaple Bappa - Touching Pune's Hearts	Lokmat Media Pvt Ltd	Silver
		6	Dainik Jagran	A Newspaper leads the agenda to Save the Most Sacred of all Rivers	Jagran Prakashan Ltd	Bronze
		9	Hindustan Times	Friday Jam	Hindustan Times	Bronze
		11	THE TIMES OF INDIA	HAPPY STREETS	Bennett, Coleman & Co. Ltd.	Gold