

Creative ABBY Awards - 2015

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category Name	Sub Category #	Sub Category Name	Entry Number	Brand	Title / Caption	Organization	Metal
Ambient Media	16A	Bars, Restaurant & Stores	1	IAA International - ADV Association	Ungli Uthao	GroupM Dialouge Factory	Bronze
Ambient Media			2	Turquoise Cottage	Happy Hours Rewind	Dentsu Webchutney	Bronze
Ambient Media			4	Cancer Patients Aid Association	Bubble Wrap	Publicis Communications Pvt. Ltd.	Silver
Ambient Media	16B	Small Scale Special Solutions	2	Mother's Pride	Biscuities by Mother's Pride	Out of the Box	Silver
Ambient Media			5	Salaam Baalak Trust	The Light Bag	Cheil India	Gold
Ambient Media			7	Master's Imperial Publications	The Little Book of Third Drink Philosophy	Famous Innovations	Gold
Ambient Media	16C	Special Build	2	CHILD SURVIVAL INDIA	NO CHILD BRIDES	HAVAS WORLDWIDE INDIA PVT. LTD.	Gold
Ambient Media			4	THE TIMES OF INDIA	READERS VAAZHGA	Rubecon Communication Pvt. Ltd.	Silver
Ambient Media			11	THE TIMES OF INDIA	Farmer Suicide Live Hoarding	TAPROOT DENTSU	Silver
Ambient Media	16D	Experiential Advertising	2	CHILD SURVIVAL INDIA	NO CHILD BRIDES	HAVAS WORLDWIDE INDIA PVT. LTD.	Gold
Ambient Media			14	Indian Super League	Changing The Religion of India	MINDSHARE	Bronze
Ambient Media			16	The Times Of India	Farmer Suicide Live Hoarding	TAPROOT DENTSU	Silver
Ambient Media			18	Nutralite	Health cha shree ganesh	DDB Mudra Group	Bronze
Ambient Media	16E	Transit Media Usage	1	Pidilite Dr. Fixit Waterproofing Solutions	Dr. Fixit Waterproof auto-rickshaws	Madison OOH	Bronze
Ambient Media			5	REDUCE BY TALWALKARS	TRAIN SEAT	EGGFIRST ADVERTISING AND DESIGN PVT.LTD.	Bronze
Ambient Media			8	Star Plus	Satyamev Jayate 2 - Fikr Touchpoint	Mindshare	Bronze
Ambient Media	16F	Digital Outdoor	1	Indian Super League	Changing The Religion of India	MINDSHARE	Bronze
Print	1A	Food	7	Vadilal Ice-Creams	Nothing but Goodness - Election Campaign - "Table"	Famous Innovations	Bronze
Print			8		Nothing but Goodness - Election Campaign - "Trial"		
Print			9		Nothing but Goodness - Election Campaign - "Bribe"		
Print			12	All That's Good	Bandito	ideas@work	Bronze
Print			13		Juan		
Print			3A	Toiletries, Cosmetics and Healthcare	18	Vicks	Sea
Print	19				Forest		
Print	6A	Automotive Vehicles and Accessories	5	TATA MOTORS	YAK	REDIFFUSION - Y&R PVT LTD	Bronze
Print			7		DEER		
Print			25	Volkswagen	Hill Hold Function	DDB Mudra Group	Gold
Print			26		Bi-xenon Headlamps		
Print			27		Automatic Distance Control		

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Print	9A	Household Products and Maintenance	26	Nerolac	Nature 2	Publicis Communications Pvt. Ltd.	Bronze
Print			27		Nature 3		
Print			28		Nature 1		
Print	10A	Media and Publications	8	MUMBAI MIRROR	CONTRACTOR	TAPROOT DENTSU	Bronze
Print			9		MADAM		
Print			10		PERVERT		
Print	12A	Retail Advertising	14	Hometown	TV Unit	DDB Mudra Group	Silver
Print			15		Dining Table		
Print	14A	Corporate	13	Ceylon Today & Mawbima National Newspapers	BIG ON RESPECT	TBWA\Sri Lanka	Gold
Print	15A	Public Service, Appeals and Charity	8	Hamara Foundation	AlphaBhais	Publicis Communications Pvt. Ltd.	Bronze
Film Craft	23A	Directions	47	NESCAFE CLASSIC	NESCAFE-STAND UP	EARLY MAN FILM PVT LTD	Gold
Film Craft			54	CADBURY 5 STAR	5 STAR #JOKHAAYEKHOJAAYE-BUFFER FILM	EARLY MAN FILM PVT LTD	Silver
Film Craft	23B	Original Music Store	5	Tata AIA Life Insurance	Daddy aur Zooey	Boot Poliss Films	Bronze
Film Craft			31	HATHIPAON MukT BHARAT	HMB	LITTLE LAMB FILMS PVT LTD	Silver
Film Craft			36	NIKE CRICKET	MAKE EVERY YARD COUNT	JWT India	Gold
Film Craft			40	STAR SPORTS	MAUKA MAUKA	BUBBLEWRAP ENTERTAINMENT	Bronze
Film Craft	23C	Editing	14	NESCAFE CLASSIC	NESCAFE-STAND UP	EARLY MAN FILM PVT LTD	Silver
Film Craft			23	JOKEY INDIA	MOVE	LAW & KENNETH SAATCHI & SAATCHI	Bronze
Film Craft			26	NIKE CRICKET	MAKE EVERY YARD COUNT	JWT India	Gold
Film Craft	23D	Cinematography	2	Tata AIA Life Insurance	Daddy aur Zooey	Boot Poliss Films	Silver
Film Craft			15	FOREST ESSENTIALS	WARRIOR PRINCESS	MAGIC HOUR FILMS PVT LTD / GANG FILMS	Bronze
Film Craft			22	CADBURY 5 STAR	5 STAR #JOKHAAYEKHOJAAYE-BUFFER FILM	EARLY MAN FILM PVT LTD	Gold
Film Craft	23E	Animation	1	Rotary Club India	Rotary Fateline	Studio Eeksaurus Productions Pvt. Ltd.	Silver
Film Craft			3	Rotary Club India	Rotary Lifeline	Studio Eeksaurus Productions Pvt. Ltd.	Bronze
Film Craft			7	SAAHAS	MENTAL VS ENVIRONMENTAL	RAWSHARK FILMS	Bronze
Film Craft	23G	Sound Design	4	CADBURY 5 STAR	5 STAR #JOKHAAYEKHOJAAYE-BUFFER FILM	EARLY MAN FILM PVT LTD	Silver
Film Craft			6	COMMONFLOOR.COM	NAYE GHAR KI TALAASH	EARLY MAN FILM PVT LTD	Bronze
Film Craft			8	NIKE CRICKET	MAKE EVERY YARD COUNT	JWT India	Gold
Film Craft	23H	Production Design	3	MERU CABS	HAATH NA HILAO	Apostrophe Films Pvt. Ltd.	Silver
Film Craft			9	FOREST ESSENTIALS	WARRIOR PRINCESS	MAGIC HOUR FILMS PVT LTD / GANG FILMS	Silver
Film Craft			14	CADBURY 5 STAR	5 STAR #JOKHAAYEKHOJAAYE-BUFFER FILM	EARLY MAN FILM PVT LTD	Gold

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Integrated Advertising	2E	Beverages	3	MOUNTAIN DEW	BIKE	TAPROOT DENTSU	Bronze
Integrated Advertising	3E	Toiletries, Cosmetics & Healthcare	1	Dabur Vatika Premium Naturals Shampoo	Brave & Beautiful	Linen Lintas	Bronze
Integrated Advertising	4E	Clothing, Innerwear, Footware and Accessories	3	Nike Cricket	Make Evey Yard Count	JWT India	Silver
Integrated Advertising	7E	Telecom Products and Services	2	Tata Docomo	Bhalai Ki Supply	Contract India	Bronze
Integrated Advertising	8E	Financial Services	6	Tata AIA Life Insurance	Daddy Aur Zooey	JWT India	Bronze
Integrated Advertising	10E	Media and Publications	6	MUMBAI MIRROR	HATED BY SOME	TAPROOT DENTSU	Silver
Integrated Advertising	14E	Corporate	1	HCL Technologies	Relationship Beyond the Contract	ITSA - HCL Technologies	Bronze
Integrated Advertising			2	Dabur Vatika Premium Naturals Shampoo	Brave & Beautiful	Linen Lintas	Silver
Digital Abbys	18A.a	Statement of Digital - 18A - Websites / Microsites - a. Brand Website	45	Integriti	Be Urself	Webmaffia	Silver
Digital Abbys			49	Manipal University	manipal.edu	Sapient Nitro	Bronze
Digital Abbys			51	JSW Steel	Will of Steel	Fanatics	Bronze
Digital Abbys	18A.b	Statement of Digital - 18A - Websites / Microsites - b. Brand Microsite	2	Tanishq	IVAlicious	Interactive Avenues	Bronze
Digital Abbys			23	Lenovo Yoga Tablet	Yoga2Bfree	Experience Commerce	Bronze
Digital Abbys	18C.a	Statement of Digital - 18C - Videos - a. Online Videos	3	Nestle Kit Kat	Lonely Astronaut	JWT India	Bronze
Digital Abbys			6	Royal Stag Large Short Films	A perfect break-up	River Advertising Private Limited	Bronze
Digital Abbys			41	FabAlley	FabAlley - Unfollow - Challenging the conventional lens of beauty	Jack in the Box Worldwide	Bronze
Digital Abbys			65	Intel	Intel - A Look Inside Dharavi	Hungama Digital Services	Bronze
Digital Abbys	18C.b	Statement of Digital - 18C - Videos - b. Interactive Videos	1	DBS Bank	Chilli Paneer - 2	Sapient Nitro	Silver
Digital Abbys			8	Lenovo Yoga Tablet 2	Yoga2Bfree	Experience Commerce	Bronze
Digital Abbys	18C.c	Statement of Digital - 18C - Videos - c. Webisodes	10	CEAT All Season Bike Tyres	CEAT MTV Chase The Monsoon	MTV India	Silver
Digital Abbys	18D.a	Statement of Digital - 18D - Social Media - a. Social Media (Co-Creation / Crowd sourcing / Response etc.)	42	HCL Technologies	Coollest Interview Ever	ITSA Brand Innovations Pvt Ltd	Bronze
Digital Abbys			44	Wills Lifestyle	#WillsRockTheRamp - A 360 degree spin on Fashion	Madison Media	Bronze
Digital Abbys			64	Absolut India	Absolut India Ltd. Egition Bottle Art	Talenthouse - spelling	Silver
Digital Abbys	18D.b	Statement of Digital - 18D - Social Media - b. Social Media (Content)	2	Star Sports	Pro Kabaddi League	Blink Digital	Silver
Digital Abbys			32	Asian Paints Royale	#Speechless	Contract India	Bronze
Digital Abbys	18D.c	Statement of Digital - 18D - Social Media - c. Social Media (Tools/Applications)	3	HCL Technologies	Relationship Beyond The Contract - LinkedIn App	ITSA Brand Innovations Pvt Ltd	Bronze
Digital Abbys	18D.d	Statement of Digital - 18D - Social Media - d. Social Media (Outreach)	33	Bolt from Tata Motors	#GetSetBolt - The Twitter Reality Show to determine the first owner of the Bolt	DigitasLbi	Bronze
Digital Abbys	18F.a	Statement of Digital - 18F - Digital Technology - a. Technology (Utility/Tool)	3	Microsoft Office	Microsoft launches the first teaching Font.	Wunderman International, New Delhi	Silver
Digital Abbys			7	Turquoise Cottage	Happy Hours Rewind	Dentsu Webchutney	Bronze

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Digital Abbys	18F.b	Statement of Digital - 18F - Digital Technology - b. Technology (Installations)	2	Wills Lifestyle	#WillsRocktheRamp - A 360 degree spin on Fashion	Madison Media	Silver
Digital Abbys			4	Turquoise Cottage	Happy Hours Rewind	Dentsu Webchutney	Gold
Digital Abbys	18G	Statement of Digital - 18G - Search	1	Vodafone	India Quickest Recharge Unit	Maxus	Bronze
Digital Abbys	18I.a	Statement of Digital - 18I - Digital Craft - a. Interface / Navigation / User Experience	9	Wipro Digital	Introducing Wipro Digital	NICHEMINDS	Bronze
Digital Abbys			12	Hyundai	Hyundai Grand Canvas @ Auto Expo	Hungama Digital Services	Bronze
Digital Abbys	18I.c	Statement of Digital - 18I - Digital Craft - c. Use of Image/Design	12	Integriti	Be Urself	Webmaffia	Silver
Digital Abbys			21	Oreo	Curious Cookie	Interface Communications	Bronze
Digital Abbys	18I.d	Statement of Digital - 18I - Digital Craft - d. Use of Animation	1	Glitch Media Pvt. Ltd.	Glitch Official Website	Pigeon & Co.	Bronze
Digital Abbys			5	SNAPDEAL.COM	Vote Karo Desh Bachao	FCB ULKA ADVERTISING PVT. LTD.	Silver
Digital Abbys	18I.e	Statement of Digital - 18I - Digital Craft - e. Use of Video	13	Asian Paints Royale	#Speechless	Contract India	Bronze
Digital Abbys	18J.a	Statement of Digital - 18J - Integrated Digital Campaign - a. Products	16	Portico New York	The Happiness Movement	Digital L&K Saatchi & Saatchi	Bronze
Digital Abbys	18J.c	Statement of Digital - 18J - Integrated Digital Campaign - c. Cause Related	12	JSW Steel	Will of Steel	Fanatics	Bronze
Digital Abbys	18J.d	Statement of Digital - 18J - Integrated Digital Campaign - d. Others	5	Viacom18 Motion Pictures	Queen the Movie	Everymedia Technologies Pvt Ltd	Bronze
Digital Abbys			11	MRF Tyres	MRF Rainy Day	Experience Commerce	Bronze
Digital Abbys	18L	Statement of Digital - 18L - Mobile/Tablet Apps	8	Kokuyo Camlin	Camlin Experience App	BC Web Wise	Bronze
Design	17A	Corporate / Brand Identity	5	Millk	Millk	Umbrella Design	Gold
Design	17A	Corporate / Brand Identity	9	John Michael	John Michael	Out of the Box	Bronze
Design	17A	Corporate / Brand Identity	21	BURMA BURMA	BURMA BURMA	SHARPENER	Bronze
Design	17B	Stationery	6	Millk	Millk	Umbrella Design	Bronze
Design	17B	Stationery	9	CODE RED FILMS	Its all about stories	CODE RED FILMS	Silver
Design	17B	Stationery	11	AutumnWinter Communications & Design	We Breathe Fashion	AutumnWinter Communications & Design	Silver
Design	17B	Stationery	12	THE CHEESE COLLECTIVE	THE CHEESE COLLECTIVE	SHARPENER	Bronze
Design	17C	Publication	1	Art's Illustrated	Publication Design	Banana Brandworks Pvt. Ltd.	Bronze
Design	17C	Publication	7	LAWMAN PG3 (Catlog)	Wear Your Aura	AutumnWinter Communications & Design	Gold
Design	17E	Use of Design in Direct Mail	3	Mother's Pride	Biscuities by Mother's Pride	Out of the Box	Bronze
Design	17F	Use of Design in Posters	29	Nerolac	Nature 3	Publicis Communications Pvt. Ltd.	Bronze
Design	17G	Books / Diaries	2	Art's Illustrated	Book Design	Banana Brandworks Pvt. Ltd.	Silver
Design	17H	Calendars	7	CODE RED FILMS	Its all about stories	CODE RED FILMS	Bronze
Design	17I	Packaging	17	The CoffeeCo	The CoffeeCo Packaging	ideas@work	Bronze
Design	17J	Environment Design	4	MILLK	MILLK	Umbrella Design	Gold
Design	17K	Craft in Design - Copywriting	2	Q' Exhibition	Q' Poster	ELEVEN : 43	Silver
Design	17K	Craft in Design - Copywriting	3	CODE RED FILMS	Its all about stories	CODE RED FILMS	Gold
Design	17K	Craft in Design - Copywriting	7	All That's Good	Sweet Jalapeno	ideas@work	Bronze
Design	17K	Craft in Design - Copywriting	9	All That's Good	Response	ideas@work	Bronze

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Design	17L	Craft in Design - TYPOGRAPHY	8	AutumnWinter Communications & Design	We Breathe Fashion	AutumnWinter Communications & Design	Bronze			
Design			9	LAWMAN PG3 (Catlog)	Wear Your Aura	AutumnWinter Communications & Design	Silver			
Design	17M	Craft in Design - ILLUSTRATION	2	Stugeron	"Spinning Living Room"	Medulla Communication Pvt. Ltd.	Bronze			
Design	17M	Craft in Design - ILLUSTRATION	18	ICARE EYE HOSPITAL	AN EYE FOR AN EYE	JWT INDIA	Bronze			
Design	17M	Craft in Design - ILLUSTRATION	21	Nerolac	Nature 2	Publicis Communications Pvt. Ltd.	Bronze			
Design	17M	Craft in Design - ILLUSTRATION	30	The Times Of India	Bandra Fest Kids	TAPROOT DENTSU	Bronze			
Design	17N	Craft in Design - PHOTOGRAPHY	3	MUMBAI MIRROR	CONTRACTOR	TAPROOT DENTSU	Silver			
Design	17N	Craft in Design - PHOTOGRAPHY	4	MUMBAI MIRROR	MADAM	TAPROOT DENTSU	Gold			
Design	17O	Craft in Design - MIXED MEDIA	3	AutumnWinter Communications & Design	We Breathe Fashion	AutumnWinter Communications & Design	Bronze			
Design	17O	Craft in Design - MIXED MEDIA	4	LAWMAN PG3	Be The Star(Tag)	AutumnWinter Communications & Design	Silver			
Design	17P	Product Design (innovative use of design in a product)	2	Salaam Balaak Trust	The Light Bag	Cheil India	Bronze			
Design	17P	Product Design (innovative use of design in a product)	4	UNPILL	UNPILL INNOVATIVE PACKAGING STICKER	REDIFFUSION -Y&R PVT LTD	Bronze			
Out of Home	4D	Clothing, Innerwear , Footwear & Accessories	2	LAVIE	FICKLE IS FUN	Cheil India	Bronze			
Out of Home			3		FICKLE IS FUN					
Out of Home			4		FICKLE IS FUN					
Out of Home			5		FICKLE IS FUN					
Out of Home			6		FICKLE IS FUN					
Out of Home			10		FASTRACK			SORRY FOR WHAT? (HEAD SHAVING)	LAW & KENNETH SAATCHI & SAATCHI	Silver
Out of Home			11	SORRY FOR WHAT? (Dreadlocks)						
Out of Home			12	SORRY FOR WHAT? (Thong)						
Out of Home			13	SORRY FOR WHAT? (Underarm)						
Out of Home			27	Care Mate		Hand 3	DDB Mudra Group	Bronze		
Out of Home			28			Hand 2				
Out of Home			29			Hand 1				
Out of Home			30	AMWAY PERSONA TOOTHBRUSH	FISH	REDIFFUSION -Y&R PVT LTD	Bronze			
Out of Home	31		LAMB							
Out of Home	4	DUREX CONDOMS	DUREX GOOSEBUMPS TUMMY	HAVAS WORLDWIDE INDIA PVT. LTD.	Silver					
Out of Home	5		DUREX GOOSEBUMPS ARM							
Out of Home	6		DUREX GOOSEBUMPS CLEAVAGE							

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Out of Home	1D	Food	16	All That's Good	Response	ideas@work	Gold
Out of Home			17		Acacia Tree		
Out of Home			18		Pussies		
Out of Home			19		Classic Salted		
Out of Home			20		Bandito		
Out of Home			5	FRU JUICY JELLY	MANGO	INNOCEAN WORLDWIDE COMMUNICATION PVT. LTD.	Bronze
Out of Home			6		ORANGE		
Out of Home	7	GUAVA					
Out of Home	5D	Household And Business Appliances	5	Godrej Security Solution	Museum	JWT India	Bronze
Out of Home			6		Bank		
Out of Home			7		Jewellery Shop		
Out of Home			12	EVEREADY TWIN TURBO	DRAGONFLY	REDIFFUSION -Y&R PVT LTD	Bronze
Out of Home			13		MOTH		
Out of Home			14		FIREFLY		
Out of Home	6D	Automotive Vehicles & Accessories	5	Volkswagen	Automatic Distance Control	DDB Mudra Group	Silver
Out of Home			6		Hill Hold Function		
Out of Home			7		Bi-xenon Headlamps		
Out of Home			4	SHRI Tyre Services	Ass hole	Publicis Communications Pvt. Ltd.	Bronze
Out of Home			11	TATA MOTORS	DEER	REDIFFUSION -Y&R PVT LTD	Bronze
Out of Home			12		YAK		
Out of Home			13		RHINO		
Out of Home	9D	Household Products & Maintenance	13	Henko Stain Champion Detergent	Clothesline Frock	Publicis Communications Pvt. Ltd.	Gold
Out of Home			14		Clothesline Shirt		
Out of Home			15		Clothesline Indian Tunic		
Out of Home		27	Relaxo	Pole dance	Publicis Communications Pvt. Ltd.	Bronze	
Out of Home		28		Poker			
Out of Home		33	Nerolac	nature 1	Publicis Communications Pvt. Ltd.	Silver	
Out of Home		34		nature 2			
Out of Home		35		nature 3			
Out of Home		41	Bedbathmore.com	Reverse Bang Bang Dare	Scarecrow Communications Ltd.	Bronze	
Out of Home		49	PAPERKRAFT - Ruled & Dotted	PUSSY	REDIFFUSION -Y&R PVT LTD	Gold	
Out of Home		50		BIRD			
Out of Home	51	QUEEN					

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Out of Home	10D	Media & Publications	5	Master's Imperial Publications	Third Drink Philosophy -"God"	Famous Innovations	Gold		
Out of Home			6		Third Drink Philosophy -"Error"				
Out of Home			7		Third Drink Philosophy -"Lemons"				
Out of Home			8		Third Drink Philosophy -"Move"				
Out of Home			9	The Times Of India	The Times Of India	Bandra Fest Kids	TAPROOT DENTSU	Bronze	
Out of Home			10			Bandra Fest Music			
Out of Home			11			Bandra Fest Thematic			
Out of Home			12	The Times Of India	The Times Of India	Anti - religious	TAPROOT DENTSU	Silver	
Out of Home			13			God - like			
Out of Home			14			Divine Intervention			
Out of Home			17	MUMBAI MIRROR	MUMBAI MIRROR	PERVERT	TAPROOT DENTSU	Silver	
Out of Home			18			CONTRACTOR			
Out of Home			19			MADAM			
Out of Home			11D	Business & Home Services	2	Jeevansathi.com	Miniature Art Weds Modern Folk	JWT India	Silver
Out of Home					3		Kalighat Art Weds Pattachitra		
Out of Home					5		Madhubani Art Weds Kalamkari		
Out of Home					8	Jeevansathi.com	PRIYA+RAHUL	JWT India	Bronze
Out of Home					9		SALMA+YUSUF		
Out of Home					13	Rustomjee Urbania	Rustomjee Urbania	Social Network	ideas@work
Out of Home	14	Rustomjee			Rustomjee	New Year 2015	ideas@work	Gold	
Out of Home	15					Parsi New Year			
Out of Home	13D	Travel, Entertainment & Leisure	1	Chapter Earth / Marvel Group	Bangkok	Out of the Box	Bronze		
Out of Home			2	Q' Exhibition	Q' Poster	ELEVEN : 43	Gold		
Out of Home			7	ZEE NEWS	ZEE NEWS	THE MISUNDERSTOOD SCOREBOARD	DDB Mudra Group	Gold	
Out of Home	12D	Retail Advertising	6	Crossword	A Short Story	Alok Nanda and Company (Communications) Pvt.Ltd	Silver		
Out of Home			28	Trois Kitchen & Wine Bar	Trois Kitchen & Wine Bar	Trippy Thursday #4	Interface Communications	Silver	
Out of Home			29			Trippy Thursday #3			
Out of Home			30			Trippy Thursday #2			
Out of Home			31			Trippy Thursday #1			
Out of Home			33	Trois Kitchen & Wine Bar	Trois Kitchen & Wine Bar	Steak Wednesday - Surrender	Interface Communications	Bronze	
Out of Home			35			Steak Wednesday - Last Steak			
Out of Home			36			Steak Wednesday - Hungry			
Out of Home			37			Steak Wednesday - Forkplay			
Out of Home			38			Steak Wednesday - Divine			
Out of Home			41			ORGANIC GARDEN			ORGANIC GARDEN
Out of Home			42	ARM					
Out of Home			43	PALM					

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Out of Home	14D	Corporate	11	Halonix	Halonix safer city project	Cheil India	Gold	
Out of Home			24	Rustomjee	New Year 2015	ideas@work	Silver	
Out of Home			25		Parsi New Year			
Out of Home			26	Rustomjee		Dussehra	ideas@work	Bronze
Out of Home			1	ONGC Videsh		Cycle to save - 2	R K Swamy BBDO Pvt. Ltd.	Silver
Out of Home			2			Cycle to save - 1		
Out of Home			5	HCG Oncology		"Love your Breasts. Or lose your breasts." Aishu	Stirred Creative Advertising Pvt. Ltd.	Bronze
Out of Home	15D	Public Service, Appeals & Charity	2	Dignity Foundation	POOP SEAT	FCB ULKA ADVERTISING PVT. LTD.	Gold	
Out of Home			3		WALKER			
Out of Home			4		BIB			
Out of Home			10	Mumbai Traffic Police		DON'T CHOKE ME	FCB ULKA ADVERTISING PVT. LTD.	Silver
Out of Home			30	ICARE EYE HOSPITAL		AN EYE FOR AN EYE	JWT India	Silver
Out of Home			31			AN EYE FOR AN EYE		
Out of Home			32			AN EYE FOR AN EYE		
Film	1B	Food	1	AMUL LASSI	"MOOCH NAHI TOH KUCH NAHI"	DACUNHA COMMUNICATIONS PVT. LTD.	Bronze	
Film			16	NESTLE ALPINO	LIPSTICK	JWT India	Bronze	
Film	3B	Toiletries, Cosmetics & Healthcare	1	DABUR VATIKA PREMIUM NATURALS SHAMPOO	BRAVE & BEAUTIFUL	LINEN LINTAS	Bronze	
Film	4B	Clothing, Innerwear, Footwear & Accessories	16	NIKE CRICKET	MAKE EVERY YARD COUNT	JWT India	Bronze	
Film	7B	Telecom Products & Services	5	Tata Docomo	POSER	Contract India	Silver	
Film			8	Tata Docomo	FALOODA	Contract India	Gold	
Film			6	Tata Docomo	SNOWBALL	Contract India	Gold	
Film			7	Tata Docomo	SELFIESH	Contract India	Silver	
Film	10B	Media & Publications	14	MUMBAI MIRROR	HATED BY SOME	TAPROOT DENTSU	Bronze	
Film	11B	Business & Home Services	6	BIGROCK	KARMA PEST CONTROL (BIGROCK.ORG)	ideas@work	Silver	
Film	15B	Public Service, Appeals & Charity	8	Rotary	Rotary Miracles - Polio: Liteline	JWT India	Bronze	