

Creative ABBY Awards - 2016

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Publisher	B1: Best marketing of a printed newspaper/ edition	HT Media Ltd.	Hindustan Times	HT Friday Jam	Silver
Publisher	B1: Best marketing of a printed newspaper/ edition	Jagran Prakashan Ltd.	Dainik Jagran	Janhit Jagran : A Newspaper asks its readers to be Unreasonable	Silver
Publisher	B1: Best marketing of a printed newspaper/ edition	Jagran Prakashan Ltd.	Dainik Jagran	Creating a newspaper for the future, by the future	Silver
Publisher	B1: Best marketing of a printed newspaper/ edition	Jagran Prakashan Ltd.	Dainik Jagran	Preparing a City for the Unknowable	Gold
Publisher	B3: Best promotion of a CSR/ Cause related Marketing initiative in traditional or online space	Jagran Prakashan Ltd.	Dainik Jagran	Janhit Jagran : A Newspaper asks its readers to be Unreasonable	Bronze
Publisher	B3: Best promotion of a CSR/ Cause related Marketing initiative in traditional or online space	Jagran Prakashan Ltd.	Dainik Jagran	Aligarh Lake Campaign : A newspaper acts as a galvanizing force to revive a dying lake	Gold
Publisher	B3: Best promotion of a CSR/ Cause related Marketing initiative in traditional or online space	Jagran Prakashan Ltd.	Dainik Jagran	Preparing a City for the Unknowable	Silver
Publisher	B9: The most creative front page in a printed newspaper	HT Media Ltd.	HT48HOURS	HT48HOURS	Silver
Publisher	B9: The most creative front page in a printed newspaper	Dainik Bhaskar Group	Danik Bhaskar	Nekchand	Silver
Publisher	B10: The most creative cover design for a printed magazine	Chitralekha Group	Chitralekha	The Rise of Hindu Fundamentalism	Silver
Publisher	B10: The most creative cover design for a printed magazine	Chitralekha Group	Chitralekha	The Old Age Neglect	Bronze
Publisher	B11: Best use of mobile/ digital by a newspaper	HT Media Ltd.	Hindustan Times	HT Thank You Campaign	Bronze
Publisher	B12: Best Publishing Brand Activation	HT Media Ltd.	Hindustan Times	HT Friday Jam	Bronze
Publisher	B12: Best Publishing Brand Activation	Jagran Prakashan Ltd.	Dainik Jagran	Janhit Jagran: A Newspaper asks its readers to be unreasonable	Bronze
Publisher	B12: Best Publishing Brand Activation	Jagran Prakashan Ltd.	Dainik Jagran	Creating a newspaper for the future, by the future	Bronze
Publisher	B12: Best Publishing Brand Activation	Jagran Prakashan Ltd.	Dainik Jagran	Aligarh Lake Campaign: A newspaper acts as a galvanizing force to revive a dying lake	Gold
Publisher	B12: Best Publishing Brand Activation	Jagran Prakashan Ltd.	Dainik Jagran	Preparing a city for the unknowable	Silver

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Radio Single	Cat 1c : Food	Contract Advertising (India) Pvt Ltd. - Gurgaon	Cadbury Celebrations	World Wide Web	Bronze
Radio Single	Cat 2c : Beverages	Rubecon Communications Pvt. Ltd.	Fruitshop on Gream's Road	All Natural. No Gas, Hair, Snakes, Strong	Bronze
Radio Single	Cat 2c : Beverages	Scarecrow communications - Mumbai	Wagh Bakri	Monsoon	Bronze
Radio Single	Cat 3c : Toiletries, Cosmetics and Healthcare	Contract Advertising (India) Pvt Ltd. - Gurgaon	Inayo	Sankatmochan	Bronze
Radio Single	Cat 5c : Household and Business Appliances	Contract Advertising (India) Pvt Ltd. - Gurgaon	Kelvinator	Watsapp	Bronze
Radio Single	Cat 5c : Household and Business Appliances	JWT - Mumbai	Godrej EON	3 Zone Cooling - Tent; Polar Bear; Car	Bronze
Radio Single	Cat 5c : Household and Business Appliances	JWT - Mumbai	GODREJ DUAL VIDEO DOOR PHONE	PAANI	Silver
Radio Single	Cat 5c : Household and Business Appliances	JWT - Mumbai	GODREJ DUAL VIDEO DOOR PHONE	MAMA	Gold
Radio Single	Cat 7c : Telecom Products and Services	Contract Advertising (India) Pvt Ltd. - Gurgaon	Truecaller	Apple, Nokia, Hangout	Silver
Radio Single	Cat 7c : Telecom Products and Services	Contract Advertising (India) Pvt Ltd. - Gurgaon	Truecaller	boss	Bronze
Radio Single	Cat 7c : Telecom Products and Services	Scarecrow communications - Mumbai	Graviti	POWER	Silver
Radio Single	Cat 8c : Financial Services	Contract Advertising (India) Pvt Ltd. - Mumbai	Max Get More	Zimmedaar Pati	Bronze
Radio Single	Cat 8c : Financial Services	Contract Advertising (India) Pvt Ltd. - Mumbai	Max Get More	Nek Sakhi	Bronze
Radio Single	Cat 9c : Household Products and Maintenance	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Shalimar Paints	Chhupana 1, Chhupana 2	Bronze
Radio Single	Cat 9c : Household Products and Maintenance	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Jaagruti	Carpet	Bronze
Radio Single	Cat 9c : Household Products and Maintenance	Scarecrow communications - Mumbai	Varuna Pumps	Ustaad	Bronze
Radio Single	Cat 10c : Media and Publications	Scarecrow communications - Mumbai	Radio City	Mumbai Delhi	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Radio Single	Cat 11c : Business and Home Services	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	e-Risk Solutions	Chatting	Bronze
Radio Single	Cat 11c : Business and Home Services	Contract Advertising (India) Pvt Ltd. - Gurgaon	Truecaller	Apple, Nokia	Bronze
Radio Single	Cat 12c : Retail Advertising	Contract Advertising (India) Pvt Ltd. - Mumbai	Shoppers Stop	Girl Friend	Bronze
Radio Single	Cat 13c : Travel, Entertainment and Leisure	Scarecrow communications - Mumbai	askprachi.com	Louvre Paanwala; Trevis Paanwala	Bronze
Radio Single	Cat 14c : Corporate	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare	Stress 1	Bronze
Radio Single	Cat 14c : Corporate	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Resurgent Rajasthan	Resurgent Rajasthan	Bronze
Radio Single	Cat 15c : Public Service, Appeals and Charity	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare	Stress 1	Bronze
Radio Single	Cat 15c : Public Service, Appeals and Charity	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Shakti Shalini	DIAL 1; DIAL 2	Bronze
Radio Single	Cat 15c : Public Service, Appeals and Charity	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	e-Risk Solutions	Chatting	Bronze
Radio Single	Cat 15c : Public Service, Appeals and Charity	Contract Advertising (India) Pvt Ltd. - Gurgaon	Wildlife SOS	Panda; Tiger; Apes	Silver
Radio Craft	Cat 25a: Original Music Score	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Resurgent Rajasthan	Resurgent Rajasthan	Bronze
Radio Craft	Cat 25b: Voice Performance	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Resurgent Rajasthan	Resurgent Rajasthan	Silver
Radio Craft	Cat 25b: Voice Performance	Scarecrow communications - Mumbai	Wagh Bakri	Monsoon	Bronze
Radio Craft	Cat 25b: Voice Performance	JWT - Mumbai	GODREJ DUAL VIDEO DOOR PHONE	MAMA	Silver
Radio Craft	Cat 25c: Production	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Resurgent Rajasthan	Resurgent Rajasthan	Bronze

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Radio Craft	Cat 25c: Production	Scarecrow communications - Mumbai	Ksheer	PET KA SHANTIPAATH	Bronze
Radio Craft	Cat 25c: Production	Scarecrow communications - Mumbai	Wagh Bakri	Monsoon	Bronze
Radio Craft	Cat 25d: Writing	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Shalimar Paints	Chhupana 1	Bronze
Radio Craft	Cat 25d: Writing	Scarecrow communications - Mumbai	Radio City	Mumbai Delhi	Bronze
Radio Craft	Cat 25d: Writing	Scarecrow communications - Mumbai	Wagh Bakri	Monsoon	Bronze
Radio Craft	Cat 25d: Writing	JWT - Mumbai	GODREJ DUAL VIDEO DOOR PHONE	MAMA	Silver
Radio Craft	Cat 25e: Sound Design	JWT - Mumbai	Godrej EON	3 Zone Cooling - Tent	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Yale Locks	Memories - Necklace	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Alzheimer's and Related Disorders Society of India	Soccer	Silver
Print Craft	Cat 24A: Art Direction for Print advertising	ideas@work - Mumbai	Rustomjee	Diwali	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	ideas@work - Mumbai	Rustomjee	New Year - August	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Cheil India Pvt. Ltd. - Gurgaon	Samsung	Emergency Mode - Housewife	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Contract Advertising (India) Pvt Ltd. - Mumbai	CCTV CAMERA	CCTV Bank	Silver
Print Craft	Cat 24A: Art Direction for Print advertising	Taproot Dentsu - Mumbai	Airtel Wynk	Ad-free Music	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Taproot Dentsu - Mumbai	The Times of India	#KoIKOTHA (Ghyan Ghyan; Boktrita; PNPC; Jukti Torko)	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Taproot Dentsu - Mumbai	Dulux Paints	Dulux Paints 3D Finish	Bronze
Print Craft	Cat 24A: Art Direction for Print advertising	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki Band	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Print Craft	Cat 24B: Art Direction for Below-the-line work	Makani Creatives - Mumbai	Copperstone Clothing co.	Go all out (Copperstone Catalogue)	Bronze
Print Craft	Cat 24B: Art Direction for Below-the-line work	Autumn Winter Communications and Design - Mumbai	Integrati	Tags that inspire a generation	Bronze
Print Craft	Cat 24B: Art Direction for Below-the-line work	Autumn Winter Communications and Design - Mumbai	Integrati	Postcards for the youth	Bronze
Print Craft	Cat 24B: Art Direction for Below-the-line work	Autumn Winter Communications and Design - Mumbai	Integrati	Poster - Bold	Bronze
Print Craft	Cat 24B: Art Direction for Below-the-line work	Out of the Box - New Delhi	Mother's Pride / Marvel Group	The Prodigies of mother's Pride	Silver
Print Craft	Cat 24C: Copywriting (below 100 words)	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Healing Touch	Birthday Gift	Bronze
Print Craft	Cat 24C: Copywriting (below 100 words)	Taproot Dentsu - Mumbai	Mumbai Mirror	Driving Me Crazy	Bronze
Print Craft	Cat 24C: Copywriting (below 100 words)	Publicis Communications Pvt. Ltd - Mumbai	YOLO HOMES	YOLO - Bedroom	Bronze
Print Craft	Cat 24D: Copywriting (Above 100 words)	ideas@work - Mumbai	Rustomjee	Diwali	Bronze
Print Craft	Cat 24D: Copywriting (Above 100 words)	Taproot Dentsu - Mumbai	The Times of India	Times LitFest Delhi - The tale of two cities	Bronze
Print Craft	Cat 24D: Copywriting (Above 100 words)	Taproot Dentsu - Mumbai	The Times of India	#KoIKOTHA (Ghyan Ghyan; Boktrita; PNPC; Jukti Torko)	Silver
Print Craft	Cat 24E: Best use of Illustration	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Bronze
Print Craft	Cat 24E: Best use of Illustration	Taproot Dentsu - Mumbai	Times Classifieds	Times Visual Classified	Bronze
Print Craft	Cat 24E: Best use of Illustration	Cheil India Pvt. Ltd. - Gurgaon	Kwality Limited	Scary Dreams	Silver
Print Craft	Cat 24E: Best use of Illustration	McCann Worldgroup India - Mumbai	DABUR GASTRINA	FLUGELHORN	Silver
Print Craft	Cat 24E: Best use of Illustration	Taproot Dentsu - Mumbai	Bartan	Reflection	Silver
Print Craft	Cat 24E: Best use of Illustration	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Amway Leather and Vinyl Cleaner	Camel	Bronze
Print Craft	Cat 24E: Best use of Illustration	ideas@work - Mumbai	Spenta	Poster 1; Poster 2; Poster 3; Poster 4	Bronze
Print Craft	Cat 24F: Best Use of Typography	Makani Creatives - Mumbai	Copperstone Clothing co.	Go all out (Copperstone Catalogue)	Silver
Print Craft	Cat 24F: Best Use of Typography	Taproot Dentsu - Mumbai	Airtel Wynk	Ad-free Music	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Print Craft	Cat 24G: Best use of Photography	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Alzheimer’s and Related Disorders Society of India	Soccer	Silver
Print Craft	Cat 24G: Best use of Photography	Contract Advertising (India) Pvt Ltd. - Mumbai	CCTV CAMERA	CCTV Bank	Silver
Print Craft	Cat 24G: Best use of Photography	Taproot Dentsu - Mumbai	Indian Outdoor Advertising Association	Newspaper Works Best In Outdoor; Radio Works Best In Outdoor; Television Works Best In Outdoor; Digital Works Best In Outdoor	Gold
Print Craft	Cat 24H: Best Use of CGI	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Yale Locks	Memories; Necklace	Bronze
Print Craft	Cat 24H: Best Use of CGI	Taproot Dentsu - Mumbai	Dulux Paints	Dulux Paints 3D Finish	Silver
Broadcaster	Cat1: Best launch of a TV channel	Star India Pvt. Ltd.	Star Movies Select HD	Launch of Star Movies Select HD	Bronze
Broadcaster	Cat1: Best launch of a TV channel	TV Today Network Ltd.	India Today TV	India Today TV launch	Silver
Broadcaster	Cat1: Best launch of a TV channel	Viacom18 Media Pvt Ltd.	colors infinity	colors infinity launch campaign	Bronze
Broadcaster	Cat 2: Best launch of a TV program using multi-media	Star India Pvt. Ltd.	Quantico (Star World)	‘Quanti’fying History	Bronze
Broadcaster	Cat 2: Best launch of a TV program using multi-media	Viacom18 Media Pvt Ltd.	Colors - Chakravartin Ashoka Samrat	Chakravartin Ashoka Samrat - Cracking the 9 pm prime time slot	Bronze
Broadcaster	Cat 2: Best launch of a TV program using multi-media	Viacom18 Media Pvt Ltd.	COLORS - Thapki Pyaar Ki	Thapki Pyaar Ki launch campaign	Bronze
Broadcaster	Cat7: Best TV news channel promo	NDTV promos	NDTV	TABLOID MOUTH PROMO (Longer Version)	Silver
Broadcaster	Cat 3: Best TV reality show promo	Star India Pvt. Ltd.	Star World	MasterChef @9 - Clock	Bronze
Broadcaster	Cat 3: Best TV reality show promo	Star India Pvt. Ltd.	Star Movies	Oscars Dentist Film	Bronze
Broadcaster	Cat 3: Best TV reality show promo	Star India Pvt. Ltd.	Star Movies	Oscars Kitchen Film	Bronze
Broadcaster	Cat 8: Best TV sports channel program promo	Star India Pvt. Ltd.	Star Sports	Mauka Mauka	Gold
Broadcaster	Cat 8: Best TV sports channel program promo	Star India Pvt. Ltd.	Hero Indian Super League	HISL_CELEB_PROMO	Bronze
Broadcaster	Cat 9: Best movie promo by a TV channel	Star India Pvt. Ltd.	Star Movies Select HD	Select Sundays Nostalgia	Silver
Broadcaster	Cat 9: Best movie promo by a TV channel	Star India Pvt. Ltd.	Star Movies Select HD	Book Adaptations	Silver

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Broadcaster	Cat 9: Best movie promo by a TV channel	Zee Entertainment Enterprises Ltd.	&pictures	Bond Vs. Bond	Gold
Broadcaster	Cat 4: Best TV fiction promo	Star India Pvt. Ltd.	Mastaangi	Mastaangi 'Music Promo'	Bronze
Broadcaster	Cat 4: Best TV fiction promo	Star India Pvt. Ltd.	Hotstar	Launch of Is Pyaar Ko Kya Naam Doon - Ek Jashn	Bronze
Broadcaster	Cat 10: Best TV program for Cause related Marketing	Star India Pvt. Ltd.	Aaj Ki Raat Hai Zindagi, Star Plus	Aaj Ki Raat Hai Zindagi	Bronze
Broadcaster	Cat 10: Best TV program for Cause related Marketing	CNN-IBN (network18)	CNN-IBN	'VEER' Season 2	Bronze
Broadcaster	Cat 10: Best TV program for Cause related Marketing	CNN-IBN (network18)	CNN-IBN	Rebuilding Chennai Telethon	Bronze
Broadcaster	Cat 13: Best original music score for a TV Program.	Star India Pvt. Ltd.	Aaj Ki Raat Hai Zindagi, Star Plus	Aaj Ki Raat Hai Zindagi- Music Video	Bronze
Public Relations	Cat 22a: Food	Madison Public Relations -	Kellogg India	Bade Sapno Ki Sahi Shuruat	Bronze
Public Relations	Cat 22c: Consumer goods: Toiletries, Cosmetics and Healthcare	Marico Limited - Mumbai	Bio Oil	Yummy Mummy Survey	Bronze
Public Relations	Cat 22c: Consumer goods: Toiletries, Cosmetics and Healthcare	JWT - Mumbai	Lux	Perfume Portraits	Gold
Public Relations	Cat 22c: Consumer goods: Toiletries, Cosmetics and Healthcare	20:20 MSL - Mumbai	BBLUNT	Building brand BBLUNT through PR	Silver
Public Relations	Cat 22d: Luxury goods, Fashion & Beauty	Isobar India - Gurgaon	Reebok	Reboot100	Bronze
Public Relations	Cat 22d: Luxury goods, Fashion & Beauty	Madison Public Relations -	Asian Paints	SabyasachiForNilaya	Bronze
Public Relations	Cat 22g: Telecom Products and Services	Value 360 Communications Private Limited- An Affiliate of Huntsworth - New Delhi	MyOperator	Mann Ki Baat with PM Modi	Bronze
Public Relations	Cat 22g: Telecom Products and Services	Cheil India Pvt. Ltd. - Gurgaon	Samsung Galaxy S6	Samsung Galaxy S6 Search campagin	Bronze
Public Relations	Cat 22h: Financial Services	Ketchum Sampark - mumbai	InnoVen Capital	Launch of InnoVen Capital	Bronze
Public Relations	Cat 22i: Household Products and Maintenance	Dentsu Webchutney - Gurgaon	Helpusgreen	Helpusgreen - Sow, don't throw	Gold
Public Relations	Cat 22j: Media and Publications	Star India Pvt. Ltd. - mumbai	Quantico (Star World)	The Quantico Times	Bronze
Public Relations	Cat 22j: Media and Publications	Sarva Integrated (Pvt) Ltd. - Colombo	MAWBIMA	Mawbima Vesak Lanterns	Gold
Public Relations	Cat 22l: Retail Advertising	DDB Mudra Group - Mumbai	Inorbit Mall	Pink Power	Bronze

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Public Relations	Cat 22l: Retail Advertising	AdFactors PR -	Godrej Nature's Basket	GODREJ NATURE'S BASKET – A BRAND BUILT ON PR, BUILT TO LAST!	Silver
Public Relations	Cat 22n: Corporate	ITSA Brand Innovations Ltd - Gurgaon	HCL Technologies	#UnitedByHCL Campaign	Bronze
Public Relations	Cat 22n: Corporate	SapientNitro - Gurgaon	Nestle India Limited	#100andRunning	Bronze
Public Relations	Cat 22n: Corporate	Happy Creative Services (India) Pvt Ltd. - Bangalore	OLA	OLA Boat	Gold
Public Relations	Cat 22n: Corporate	Sarva Integrated (Pvt) Ltd. - Colombo	MAWBIMA	Mawbima Vesak Lanterns	Gold
Public Relations	Cat 22o: Public Service, Appeals and Charity	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Gold
Public Relations	Cat 22o: Public Service, Appeals and Charity	JWT - Mumbai	Hellen Keller's Institute for the deaf and deafblind	See the radio	Silver
Public Relations	Cat 22o: Public Service, Appeals and Charity	DDB Mudra Group - Mumbai	Unicef,India	Paheli Ki Saheli	Silver
Public Relations	Cat 22r: Events & Experiential PR	Seagull Advertising - Pune	Aapla Ghar	Wari	Gold
Public Relations	Cat 22r: Events & Experiential PR	Star India Pvt. Ltd. - mumbai	MasterChef Australia S7 (Star World)	Serving up a Gastronomical Delight	Bronze
Public Relations	Cat 22r: Events & Experiential PR	Madison Public Relations - Bangalore	PUMA India	PUMA-Arsenal : Forever Invincible	Bronze
Public Relations	Cat 22r: Events & Experiential PR	20:20 MSL - Mumbai	SaffolaLife	Walk Together to #protectherheart	Bronze
Public Relations	Cat 22r: Events & Experiential PR	AdFactors PR -	Favicol	the favicol room at lalbaugcha raja	Silver
Public Relations	Cat 22s: Celebrity Endorsement	SapientNitro - Gurgaon	Nestle India Limited	#100andRunning	Silver
Public Relations	Cat 22s: Celebrity Endorsement	Publicis Communications Pvt. Ltd - Mumbai	Ambuja Cements Limited	A Giant's Story	Gold
Public Relations	Cat 22s: Celebrity Endorsement	Madison Public Relations -	Asian Paints	SabyasachiForNilaya	Bronze
Public Relations	Cat 22t: Sponsorship	Tonic Media Digital Pvt Ltd. - Mumbai	Aditya Birla Group	How social powered a solar impulse	Silver
Public Relations	Cat 22u: Integrated Campaign led by PR	Madison Public Relations -	Kellogg India	Bade Sapno Ki Sahi Shuruat	Bronze
Public Relations	Cat 22u: Integrated Campaign led by PR	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Silver
Public Relations	Cat 22u: Integrated Campaign led by PR	AdFactors PR -	Godrej	Reimagining PR to build corporate reputation	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Direct	Cat 19a: Flat Mail	Pi communications -	BIRLA SUNLIFE INSURANCE COMPANY LTD.	SALARY SLIP OF 1985	Bronze
Direct	Cat 19b: Dimensional Mail	Pi communications -	Aditya Birla Housing Finance Limited	Nameplate	Bronze
Direct	Cat 19b: Dimensional Mail	R K SWAMY BBDO Pvt. Ltd. - New Delhi	Somany Ceramics	#NahiPhislenge	Bronze
Direct	Cat 19b: Dimensional Mail	JWT - Gurgaon	Lybrate	Bullets for Life	Bronze
Direct	Cat 19c: Direct Response Print	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare Ltd	One Breath - He, She and Them	Gold
Direct	Cat 19c: Direct Response Print	Taproot Dentsu - Mumbai	THE TIMES OF INDIA	WAITING FOR YOU	Silver
Direct	Cat 19c: Direct Response Print	Taproot Dentsu - Mumbai	The Times of India	#KoIKOTHA	Silver
Direct	Cat 19c: Direct Response Print	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Bronze
Direct	Cat 19d: Direct Response (TV, Radio & infomercial)	JWT - Mumbai	Hellen Keller's Institute for the deaf and deafblind	See the radio	Silver
Direct	Cat 19d: Direct Response (TV, Radio & infomercial)	Contract Advertising (India) Pvt Ltd. - Gurgaon	Truecaller	BOSS	Silver
Direct	Cat 19d: Direct Response (TV, Radio & infomercial)	Contract Advertising (India) Pvt Ltd. - Gurgaon	Truecaller	OMLETTE	Bronze
Direct	Cat 19d: Direct Response (TV, Radio & infomercial)	DDB Mudra Group - Mumbai	Daan Utsav	Bus	Bronze
Direct	Cat 19e: Direct Response Digital	JWT - Mumbai	Godrej Security Solutions	LinkedIn Thieves	Silver
Direct	Cat 19e: Direct Response Digital	ITSA Brand Innovations Ltd - Gurgaon	Sony Xperia M4 Aqua	Dirty Phones	Silver
Direct	Cat 19e: Direct Response Digital	Dentsu Webchutney - Gurgaon	Cafe TC	Cafe TC Liquor Ticker - The World's First Ad Ticker on WhatsApp	Silver
Direct	Cat 19e: Direct Response Digital	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Silver
Direct	Cat 19e: Direct Response Digital	ibs - Mumbai	Airtel	#Airtel4GSpeedTest - World's Fastest Response Campaign	Bronze
Direct	Cat 19e: Direct Response Digital	ibs - Mumbai	Gillette	The world's first one-on-one video gameplay on twitter	Bronze
Direct	Cat 19e: Direct Response Digital	Contract Advertising (India) Pvt Ltd. - Mumbai	Asian Paints Royale	Destroy Nice	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Direct	Cat 19g: Direct Response Mobile Marketing	Dentsu Webchutney - Gurgaon	Cafe TC	Cafe TC Liquor Ticker - The World's First Ad Ticker on WhatsApp	Silver
Direct	Cat 19g: Direct Response Mobile Marketing	Contract Advertising (India) Pvt Ltd. - Gurgaon	TRULY MADLY	WHATSAPP FAKER	Bronze
Direct	Cat 19h: Direct Campaign using Any 2 form	Taproot Dentsu - Mumbai	THE TIMES OF INDIA	WAITING FOR YOU	Gold
Direct	Cat 19h: Direct Campaign using Any 2 form	ITSA Brand Innovations Ltd - Gurgaon	Sony Xperia M4 Aqua	Dirty Phones	Bronze
Direct	Cat 19h: Direct Campaign using Any 2 form	Taproot Dentsu - Mumbai	The Times of India	#KoIKOTHA	Bronze
Brand Activation	Cat 21e: Household and Business Applications	JWT- Mumbai	Godrej Security Solutions	LinkedIn Thieves	Silver
Brand Activation	Cat 21i: Household Products and Maintenance	Dentsu Webchutney - Gurgaon	Helpusgreen	Helpusgreen- Sow, don' throw	Silver
Brand Activation	Cat 21j: Media and Publications	DDB Mudra Group - Mumbai	Set Max - Indian Premier League	Fan Park	Bronze
Brand Activation	Cat 21k: Business and Home Services	ITSA Brand Innovations Ltd - Gurgaon	HCL Technologies	Women lead Australia	Silver
Brand Activation	Cat 21l: Retail Advertising	Dentsu Webchutney - Gurgaon	Café TC	Café TC Liquor Ticker - The World's First Ad Ticker on Whatsapp	Silver
Brand Activation	Cat 21l: Retail Advertising	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt. Ltd.	Get Me #InTrend	Bronze
Brand Activation	Cat 21n: Coporate	SapientNitro - Gurgaon	Nestle India Limited	#100andRunning - Running with India	Bronze
Brand Activation	Cat 21n: Coporate	Star India Pvt. Ltd. - Mumbai	Star Jalsha	Packets of Change by Star Jalsha	Bronze
Brand Activation	Cat 21n: Coporate	McCann Worldgroup India - Mumbai	Omron Automation	Pay With Your Voice	Silver
Brand Activation	Cat 21n: Coporate	JWT - Gurgaon	Airtel	Udaan	Silver
Brand Activation	Cat 21o: Public Service, Appeals and Charity	Cheil India Pvt. Ltd. - Gurgaon	Samsung Joy Plus Televisions & Sanjay Gandhi Animal Care Centre	Spread the joy	Silver
Brand Activation	Cat 21o: Public Service, Appeals and Charity	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Bronze
Brand Activation	Cat 21o: Public Service, Appeals and Charity	JWT - Mumbai	Hellen Keller's Institute for the deaf and deafblind	See the radio	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Brand Activation	Cat 21q: Use of Promotional Stunts and Live Advertising	Brave New World Communications Pvt. Ltd. - Bangalore	The Roadster Life Co.	Roadster Pocketman	Bronze
Brand Activation	Cat 21q: Use of Promotional Stunts and Live Advertising	Cheil India Pvt. Ltd. - Gurgaon	Samsung Joy Plus Televisions & Sanjay Gandhi Animal Care Centre	Spread the joy	Bronze
Brand Activation	Cat 21r: Use of Live Shows/ Concerts/Festivals	JWT- Gurgaon	Airtel	Udaan	Silver
Brand Activation	Cat 21s: Use of Guerrilla Marketing in a Promotional Campaign (Small Scale) including, out-of-store sampling, glasses, beer mats and ashtrays, flyers, stickers, signage, street art, street furniture and transit advertising	Scarecrow Communications - Mumbai	&Pictures	Lunchbox	Bronze
Brand Activation	Cat 21s: Use of Guerrilla Marketing in a Promotional Campaign (Small Scale) including, out-of-store sampling, glasses, beer mats and ashtrays, flyers, stickers, signage, street art, street furniture and transit advertising	DDB Mudra Group - Mumbai	Unicef, India	Paheli ki Saheli	Gold
Brand Activation	Cat 21s: Use of Guerrilla Marketing in a Promotional Campaign (Small Scale) including, out-of-store sampling, glasses, beer mats and ashtrays, flyers, stickers, signage, street art, street furniture and transit advertising	Out of the Box - New Delhi	Mother's Pride/Marvel Group	The Prodigies of Mother's Pride	Bronze
Brand Activation	Cat 21u: Use of Customer in-Store Experience Including: in-door temporary installations and displays, using samples, special discounts, customer marketing, promotions, incentives, product demonstrations, store-within-a-store, banners, posters	Cheil India Pvt. Ltd. - Gurgaon	Samsung Joy Plus Televisions & Sanjay Gandhi Animal Care Centre	Spread the joy	Gold
Brand Activation	Cat 21v: Sponsorship or Partnership Campaigns For a campaign that utilized a sponsorship or tie-in partner effectively (e.g. Sports or Entertainment)	Cheil India Pvt. Ltd. - Gurgaon	Samsung Joy Plus Televisions & Sanjay Gandhi Animal Care Centre	Spread the joy	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Brand Activation	Cat 21v: Sponsorship or Partnership Campaigns For a campaign that utilized a sponsorship or tie-in partner effectively (e.g. Sports or Entertainment)	JWT - Gurgaon	Airtel	Udaan	Gold
Branded Content	Cat 20A: Best fictional program, series or film where a client has successfully created a drama, comedy or miniseries around a product or brand Including TV, mini-series, web series, cinema, DVD releases and online/digital	Dentsu Marcom Pvt. Ltd. - Gurgaon	Omron Healthcare India	Tumhaari Amma - With Love Your Mom	Silver
Branded Content	Cat 20B: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) Including TV, mini-series, web series, cinema, DVD releases and online/ digital	Brave New World Communications Pvt. Ltd. - Bangalore	The Roadster Life Co.	Roadster Pocketman	Gold
Branded Content	Cat 20B: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) Including TV, mini-series, web series, cinema, DVD releases and online/ digital	Madison Media - Mumbai	CEAT 2 Wheeler Tyres	CEAT Chase The Monsoon-3.0	Bronze
Branded Content	Cat 20B: Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) Including TV, mini-series, web series, cinema, DVD releases and online/ digital	Madison Media - Mumbai	Godrej Masterbrand	India's First Green champion	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Branded Content	Cat 20C: Best brand or product integration into a feature film, existing TV show and/or series Including TV, mini-series, web series, cinema, DVD releases and online/digital	Viacom18 Media Pvt Ltd. - Mumbai	OLX.in	OLX India's largest marketplace for used goods found a perfect fit on India's largest showcase for talent	Silver
Branded Content	Cat 20C: Best brand or product integration into a feature film, existing TV show and/or series Including TV, mini-series, web series, cinema, DVD releases and online/digital	Maxus - Mumbai	Vodafone mPesa	mPesa	Silver
Branded Content	Cat 20D: Best use or integration of experiential events Creative positioning of a brand using events, festivals, flash mobs, installations etc.	The Social Street - MUMBAI	Britannia Good Day	Taking the red carpet to Dharavi	Silver
Branded Content	Cat 20D: Best use or integration of experiential events Creative positioning of a brand using events, festivals, flash mobs, installations etc.	JWT - Gurgaon	Airtel	Udaan	Silver
Branded Content	Cat 20E: Best use of integration of user generated content	SapientNitro - Gurgaon	British Airways	#wingstoadream	Silver
Branded Content	Cat 20F: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	AIB Vigyapanti -	Truly Madly	Creep Qawwali	Silver
Branded Content	Cat 20F: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	Times Internet Limited - Gurgaon	Gaana.com	Dil ka Gaana	Bronze
Branded Content	Cat 20F: Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	Mindshare - Fulcrum - Mumbai	Brooke Bond Red Label	6 Pack Band	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Branded Content	Cat 20G: Best use or integration of offline media such as print, out of home etc.	Mindshare - Fulcrum - Mumbai	Brooke Bond Red Label	6 Pack Band	Bronze
Branded Content	Cat 20G: Best use or integration of offline media such as print, out of home etc.	Madison Media - Mumbai	Godrej Ezee	Hugs are Ezee, Everybody Needs One!	Bronze
Film Craft	Cat 23a : Direction	Early Man Film	Ambuja Cement	Ambuja Khali 75	Gold
Film Craft	Cat 23a : Direction	Flying Saucer Pictures	Appeal	Dear Mr. Terry Savage	Silver
Film Craft	Cat 23a : Direction	Chris Chros Films	World For All	A Street Dog's Life	Bronze
Film Craft	Cat 23b : Original Music Score	Corcoise Films,	Sulekha.com	Jugaad	Bronze
Film Craft	Cat 23b : Original Music Score	Contract Advertising (India) Pvt Ltd.	TrulyMadly	#BoyBrowsing	Bronze
Film Craft	Cat 23c : Editing	Early Man Film	Ambuja Cement	Ambuja Khali 75	Silver
Film Craft	Cat 23d : Cinematography	Early Man Film	Ambuja Cement	Ambuja Khali 75	Bronze
Film Craft	Cat 23d : Cinematography	Crazy Few Films	Havells	wire	Bronze
Film Craft	Cat 23f : Special effects	Early Man Film	Ambuja Cement	Ambuja Khali 75	Silver
Film Craft	Cat 23g : Sound Design	Early Man Film	Ambuja Cement	Ambuja Khali 75	Bronze
Film Craft	Cat 23g : Sound Design	Chris Chros Films	World For All	A Street Dog's Life	Silver
Film Craft	Cat 23h : Production Design	Early Man Film	Ambuja Cement	Ambuja Khali 75	Silver
Film Craft	Cat 23h : Production Design	Flying Saucer Pictures	Appeal	Dear Mr. Terry Savage	Bronze
Print Single	Cat 1A: Food	Contract Advertising (India) Pvt Ltd. - Gurgaon	FROO FROO LOLLIPOPS	KIDNAPPER; WITNESS	Bronze
Print Single	Cat 3A: Toiletries, Cosmetics and Healthcare	McCann Worldgroup India - Mumbai	DABUR GASTRINA	SAXOPHONE	Silver
Print Single	Cat 5A: Household and Business appliances	Cheil India Pvt. Ltd. - Gurgaon	Samsung Vacuum	Red Indian; Saracen; Gladiator	Bronze
Print Single	Cat 5A: Household and Business appliances	Cheil India Pvt. Ltd. - Gurgaon	Samsung	Emergency Mode: Teacher; Housewife; Office	Bronze
Print Single	Cat 5A: Household and Business appliances	Contract Advertising (India) Pvt Ltd. - Mumbai	CCTV Camera	CCTV: Bank; Office; Parking Lot	Gold

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Print Single	Cat 5A: Household and Business appliances	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Yale Locks	Memories - Necklace	Bronze
Print Single	Cat 7A: Telecom Products & Services	Taproot Dentsu - Mumbai	Airtel Wynk	Coca cola; Rado; Fevicol; Zandu Balm	Bronze
Print Single	Cat 8A: Financial Services	Taproot Dentsu - Mumbai	Birla Sun life	Karta 1; Karta 2; Karta 3	Bronze
Print Single	Cat 9A: Household products & maintenance	Taproot Dentsu - Mumbai	Dulux paints	Dulux paint Cubes Orange; Olive; Cherry Finish; Dulux Swatches	Silver
Print Single	Cat 9A: Household products & maintenance	JWT - Mumbai	Wintech	Pacifiers: Ganesh Festival; Bandwala; Fisherwoman; MUTE	Bronze
Print Single	Cat 10A: Media & Publication	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki - this is outrageous	Bronze
Print Single	Cat 10A: Media & Publication	Taproot Dentsu - Mumbai	Times Classifieds	Times Visual Classifieds	Bronze
Print Single	Cat 10A: Media & Publication	Taproot Dentsu - Mumbai	The Times of India	#kolKOTHA- Ghyan Ghyan; Boktrita; PNPC; Jukti Torko	Silver
Print Single	Cat 10A: Media & Publication	Taproot Dentsu - Mumbai	Times of India	Khilona Rack 1; Khilona Rack 2; Khilona Rack 3	Bronze
Print Single	Cat 11A: Business & Home Services	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Shine career plus	First impression: Drunkard, Funky, Punk	Bronze
Print Single	Cat 11A: Business & Home Services	ideas@work - Mumbai	Rustomjee	My Space 1; My Space 2; My Space 3	Silver
Print Single	Cat 14A: Corporate	ITSA Brand Innovations Ltd - Gurgaon	HCL Technologies	Relationship Beyond the Contract Poster Tenzing Hillary	Silver
Print Single	Cat 14A: Corporate	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Shine.com	Love	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Print Single	Cat 14A: Corporate	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare	One Breath - He; She; Them	Bronze
Print Single	Cat 14A: Corporate	ideas@work - Mumbai	Rustomjee	Diwali	Bronze
Print Single	Cat 14A: Corporate	ideas@work - Mumbai	Rustomjee	New Year - August	Bronze
Print Single	Cat 14A: Corporate	Taproot Dentsu - Mumbai	Indian Outdoor Advertising Association	Newspaper Works Best In Outdoor; Radio Works Best In Outdoor; Television Works Best In Outdoor; Digital Works Best In Outdoor	Silver
Print Single	Cat 14A: Corporate	Stirred Creative Advertising Pvt. Ltd. - Bangalore	Stirred Creative	Big V/s small agency	Bronze
Print Single	Cat 15A: Public Service, Appeals and Charity	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Alzheimer's and Related Disorders Society of India	Soccer	Gold
Print Single	Cat 15A: Public Service, Appeals and Charity	JWT - Gurgaon	Sleep Apoea India	Night Kills Day - Fisherwoman	Bronze
Film Single	Statement of Film Single: Cat 3B: Toiletries, Cosmetics and Healthcare	Onads Communications -	Neha Herbals Pvt Ltd	Neha Fast Henna	Bronze
Film Single	Statement of Film Single: Cat 4B: Clothing, Innerwear, Footwear and Accessories	Brave New World Communications Pvt. Ltd. - Bangalore	The Roadster Life Co.	The Road Is Waiting	Bronze
Film Single	Statement of Film Single: Cat 4B: Clothing, Innerwear, Footwear and Accessories	BANANA BrandWorks Pvt. Ltd. - Chennai	Zaamor	zaamor - every mother is special	Bronze
Film Single	Statement of Film Single: Cat 5B: Household and Business Appliances	Dentsu Marcom Pvt. Ltd. - Gurgaon	CP Plus India Pvt. Ltd	CP Plus Ragging, CP Plus Maid, CP Plus Pervert	Silver
Film Single	Statement of Film Single: Cat 6B: Automotive Vehicles and Accessories	DDB Mudra Group - Mumbai	Volkswagen	Ode to the bug	Gold
Film Single	Statement of Film Single: Cat 6B: Automotive Vehicles and Accessories	DDB Mudra Group - Mumbai	Volkswagen	'Jogger'	Bronze
Film Single	Statement of Film Single: Cat 6B: Automotive Vehicles and Accessories	DDB Mudra Group - Mumbai	Volkswagen	'Paan Chewer'	Bronze
Film Single	Statement of Film Single: Cat 8B: Financial Services	Contract Advertising (India) Pvt Ltd. - Mumbai	UTI Mutual Fund	SIP - Holiday	Bronze
Film Single	Statement of Film Single: Cat 9B: Household Products and Maintenance	Publicis Communications Pvt. Ltd - Mumbai	Nerolac Suraksha and Excel	Ghansu	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Film Single	Statement of Film Single: Cat 9B: Household Products and Maintenance	Publicis Communications Pvt. Ltd - Mumbai	Ambuja Cements Limited	A Giant's Story	Gold
Film Single	Statement of Film Single: Cat 10B: Media and Publications	Taproot Dentsu - Mumbai	The Times of India	#KolKOTHA - PNPC	Bronze
Film Single	Statement of Film Single: Cat 10B: Media and Publications	Taproot Dentsu - Mumbai	The Times of India	#KolKOTHA - Boktrita	Silver
Film Single	Statement of Film Single: Cat 10B: Media and Publications	Taproot Dentsu - Mumbai	The Times of India	#KolKOTHA - Cholbe Na	Silver
Film Single	Statement of Film Single: Cat 10B: Media and Publications	McCann Worldgroup India - Mumbai	Radio Mirchi	Rudaali	Silver
Film Single	Statement of Film Single: Cat 11B: Business and Home Services	Contract Advertising (India) Pvt Ltd. - Gurgaon	Droom	Coconut Colony	Bronze
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt Ltd	#EveryoneOnFlipkart - Constable	Bronze
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt Ltd	Flipkart Thanks You - Abroad Wale Uncle	Bronze
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	DDB Mudra Group - Mumbai	Big Bazaar	Big Bazaar Crazy Weekend Cow	Bronze
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	DDB Mudra Group - Mumbai	Big Bazaar	Big Bazaar Crazy Weekend Airplane	Silver
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	Enormous Brands LLP - Mumbai	Shopclues	Bhaisaab	Bronze
Film Single	Statement of Film Single: Cat 12B: Retail Advertising	Enormous Brands LLP - Mumbai	Shopclues	Ghar Wapsi Sale - Bhains Ki aankh	Bronze
Film Single	Statement of Film Single: Cat 14B: Corporate	DDB Mudra Group - Mumbai	Big Bazaar	Big Bazaar Shubh Shuruvaat Paper Patakha	Bronze
Film Single	Statement of Film Single: Cat 15B: Public Service, Appeals and Charity	Three bags full	Accesslife Foundation	Double Batting	Bronze
Film Single	Statement of Film Single: Cat 9B: Household Products and Maintenance	Publicis Communications Pvt. Ltd - Mumbai	Ambuja Cements Limited	A Giant's Story	Best in Film Single
Integrated	Cat 10E: Media and Publications	Star India Pvt. Ltd. - Mumbai	Star Sports	Mauka Mauka	Silver
Integrated	Cat 10E: Media and Publications	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Bronze
Integrated	Cat 11E: Business and Home Services	Contract Advertising (India) Pvt Ltd. - Gurgaon	TrulyMadly	#BoyBrowsing	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Integrated	Cat 12E: Retail Advertising	DDB Mudra Group - Mumbai	Big Bazaar	Big Bazaar Shubh Shuruvaat Paper Patakha	Bronze
Integrated	Cat 15E: Public Service, Appeals and Charity	DDB Mudra Group - Mumbai	Unicef, India	Paheli Ki Saheli	Gold
Integrated	Cat 2E: Beverages	Mindshare - Fulcrum - Mumbai	Brooke Bond Red Label	6 Pack Band	Bronze
Integrated	Cat 2E: Beverages	JWT - Bangalore	TATA GLUCO PLUS	ENERGY PLUS LAUNCH CAMPAIGN	Bronze
Integrated	Cat 4E: Clothing, Innerwear, Footwear and Accessories	Brave New World Communications Pvt. Ltd. - Bangalore	The Roadster Life Co.	Roadster Pocketman	Bronze
Integrated	Cat 8E: Financial Services	Publicis Communications Pvt. Ltd - Mumbai	HDFC Mutual Fund	Investor Education Initiative	Bronze
Integrated	Cat 8E: Financial Services	Contract Advertising (India) Pvt Ltd. - Mumbai	Max Get More	Aadarsh Pariwaar	Bronze
Integrated	Cat 9E: Household Products and Maintenance	Publicis Communications Pvt. Ltd - Mumbai	Ambuja Cements Limited	A Giant's Story	Gold
Integrated	Cat 9E: Household Products and Maintenance	JWT - Mumbai	GOOD KNIGHT	SUBAH BOLO GOOD KNIGHT	Bronze
Digital	Cat 18A a.i: Brand Website - Products	HUNGAMA DIGITAL SERVICES -	MAHINDRA KUV100	MAHINDRA KUV100 WEBSITE	Bronze
Digital	Cat 18A b.i: Brand Microsite - Products	BC Web Wise Pvt. Limited - Mumbai	Asus India	Zenphone2 goes undercover as a Bollywood Movie Trailer	Bronze
Digital	Cat 18A b.i: Brand Microsite - Products	JWT - Bangalore	Mountain Dew	Achamillai Achamillai	Bronze
Digital	Cat 18A b.iii: Brand Microsite - Cause Related	BC Web Wise Pvt. Limited - Mumbai	Hero MotoCorp	Hamari Pari - an illustrated story of girl child empowerment	Bronze
Digital	Cat 18A b.iv: Brand Microsite - Others	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt Ltd	Flipkart GIFt Delivery	Silver
Digital	Cat 18B a: Web banners	Madison Media - Mumbai	Parachute Aromatherapy	Slowdown Zindagi	Bronze
Digital	Cat 18B b: Web banners (Rich Media)	Isobar India - Gurgaon	Chevrolet India	Book My Show - Enjoy Innovation	Silver
Digital	Cat 18C a: Videos	R K SWAMY BBDO Pvt. Ltd. - New Delhi	skymetweather.com	#HelpTheFarmer	Gold
Digital	Cat 18C a: Videos	DDB Mudra Group - Mumbai	Volkswagen	Ode to the bug	Bronze
Digital	Cat 18C a: Videos	Contract Advertising (India) Pvt Ltd. - Gurgaon	TrulyMadly	Man Parade	Silver
Digital	Cat 18C a: Videos	Taproot Dentsu - Mumbai	Facebook	Facebook for Women – Clothes	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Digital	Cat 18C a: Videos	JWT - Gurgaon	Gatorade	Leelamma Alphonso, The Unstoppable - #WinFromWithin	Silver
Digital	Cat 18C a: Videos	Rediffusion Dentsu Young & Rubicam Pvt. Ltd. - Mumbai	Hero	Ride Safe India - Pig	Bronze
Digital	Cat 18C c: Webisodes	JWT - Gurgaon	Mountain Dew	Real Heroes-Arunima Sinha	Silver
Digital	Cat 18D a: Social Media (Co-Creation / Crowd sourcing / Response etc.)	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Silver
Digital	Cat 18D a: Social Media (Co-Creation / Crowd sourcing / Response etc.)	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Silver
Digital	Cat 18D b: Social Media (Content)	Quasar Media pvt. Ltd - Delhi	ITC John Players Jeans	#JPJFlipographs	Bronze
Digital	Cat 18D b: Social Media (Content)	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt Ltd	Flipkart GIFt delivery	Bronze
Digital	Cat 18D b: Social Media (Content)	JWT - Mumbai	Godrej Security Solutions	LinkedIn Thieves	Bronze
Digital	Cat 18D c: Social Media (Tools/Applications)	ibs - Mumbai	Gillette	How Gillette created the world's first one-on-one video gameplay on twitter using programmatic and cloud	Bronze
Digital	Cat 18D d: Social Media (Outreach)	Stark Communications -	Kerala Tourism	Kerala Blog Express	Bronze
Digital	Cat 18E a: Games (Online)	ibs - Mumbai	Gillette	The world's first one-on-one video gameplay on Twitter	Bronze
Digital	Cat 18E a: Games (Online)	BC Web Wise Pvt. Limited - Mumbai	Fevikwik	Kwik Kwik Fevikwik - Audio powered boat race	Bronze
Digital	Cat 18F a: Technology (Utility/Tool)	ibs - Mumbai	Religare	The world's first native securities trading platform on mobile	Bronze
Digital	Cat 18F a: Technology (Utility/Tool)	Red Fuse Communications	Colgate Sugar Acid neutralizer	Sugar Receipt	Silver
Digital	Cat 18F c: Technology (Others)	Dentsu Webchutney - Gurgaon	Cafe TC	Cafe TC Liquor Ticker - The World's First Ad Ticker on WhatsApp	Bronze
Digital	Cat 18F c: Technology (Others)	Red Fuse Communications	Colgate Sugar Acid neutralizer	Sugar Receipt	Bronze
Digital	Cat 18G: Search	Reprise Media India Pvt. Ltd. - Gurgaon	Jockey India	Jockey Thermal Innovation	Bronze
Digital	Cat 18I a: Interface / Navigation / User Experience	HUNGAMA DIGITAL SERVICES -	WIPRO	WIPRO CAREERS WEBSITE	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Digital	Cat 18I b: Use of Copy	Contract Advertising (India) Pvt Ltd. - Gurgaon	TrulyMadly	Man Parade	Silver
Digital	Cat 18I b: Use of Copy	DDB Mudra Group - Mumbai	Volkswagen	Ode to the bug	Gold
Digital	Cat 18I c: Use of Image/Design	Quasar Media pvt. Ltd - Delhi	ITC John Players Jeans	#JPJFlipographs	Silver
Digital	Cat 18I c: Use of Image/Design	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Silver
Digital	Cat 18I d: Use of Animation	JWT - Kolkata	TURTLE	Save Little Shelly	Bronze
Digital	Cat 18J c: Digital Abby - Integrated Digital Campaign - Cause related	Cheil India Pvt. Ltd. - Gurgaon	Chhanv Foundation - Stop Acid Attacks	Donate a Face	Silver
Digital	Cat 18J c: Digital Abby - Integrated Digital Campaign - Cause related	Experience Commerce - mumbai	Lenovo	#PitchToHer	Gold
Digital	Cat 18J d: Digital Abby - Integrated Digital Campaign - Others	Taproot Dentsu - Mumbai	Mumbai Mirror	Double Dholki	Silver
Digital	Cat 18K a: Mobile Abby - Mobile/ Tablet Site - Products	Brave New World Communications Pvt. Ltd. - Bangalore	Mast & Harbour	The Orange Trail	Silver
Digital	Cat 18K e: Mobile Abby - Mobile/ Tablet Site - Others	Dentsu Webchutney - Bangalore	Flipkart Internet Pvt Ltd	Flipkart GIFt Delivery	Silver
Digital	Cat 18M: Mobile Abby - Mobile Technology - Mobile Technology	Dentsu Webchutney - Gurgaon	Cafe TC	Cafe TC Liquor Ticker - The World's First Ad Ticker on WhatsApp	Bronze
Digital	Cat 18P: Mobile Abby - Mobile Messaging - Mobile Messaging	ibs - mumbai	Religare	The World's first native securities trading platform on mobile	Bronze
Design	Cat 17a: Corporate / brand identity	Plus One Design & Communication - Mumbai	Tea Culture Of The World	A different kettle	Bronze
Design	Cat 17a: Corporate / brand identity	Umbrella Design - Mumbai	TAG- The Amateur Gallery	TAG- The Amateur Gallery	Bronze
Design	Cat 17b: Stationery-business cards, letterheads, envelopes, CD covers, etc	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Pehle Aap	Pehle Aap Visiting Cards	Bronze
Design	Cat 17b: Stationery-business cards, letterheads, envelopes, CD covers, etc	Umbrella Design - Mumbai	TAG- The Amateur Gallery	TAG- The Amateur Gallery	Bronze
Design	Cat 17c: Brochures and catalogues	Publicis Communications Pvt. Ltd - Mumbai	Nerolac Impressions	Nerolac Calendar	Silver
Design	Cat 17c: Brochures and catalogues	Makani Creatives - Mumbai	Copperstone Clothing co.	Go all out (Copperstone Catlogue)	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Design	Cat 17e: Use of Design in Direct Mail: invitations, greeting cards, announcements	Out of the Box - New Delhi	Mother's Pride/Marvel Group	The Prodigies of Mother's Pride	Silver
Design	Cat 17e: Use of Design in Direct Mail: invitations, greeting cards, announcements	Publicis Communications Pvt. Ltd - Mumbai	Nerolac Impressions	Nerolac Calendar	Bronze
Design	Cat 17f: Use of Design in posters: film, event, corporate, traditional poster	McCann Worldgroup India - Mumbai	DABUR GASTRINA	FRENCH HORN	Gold
Design	Cat 17f: Use of Design in posters: film, event, corporate, traditional poster	JWT - Gurgaon	Orahi	Carpool - Front	Bronze
Design	Cat 17f: Use of Design in posters: film, event, corporate, traditional poster	Taproot Dentsu - Mumbai	Peta	Separation is Muder	Bronze
Design	Cat 17g: Publications, Books, diaries, newspapers, magazines	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Filter Press	Painful People	Gold
Design	Cat 17g: Publications, Books, diaries, newspapers, magazines	ideas@work - Mumbai	Spenta	Coffee Table Book	Bronze
Design	Cat 17h: Calendars	Publicis Communications Pvt. Ltd - Mumbai	Nerolac Impressions	Nerolac Calendar	Silver
Design	Cat 17j: Packaging : Original design and finished pack	JWT - Mumbai	Khaitan Emergency Lamp	Dark is dangerous - Living Room Monster	Silver
Design	Cat 17j: Packaging : Original design and finished pack	gasoline - Mumbai	KOKO	Belgian	Bronze
Design	Cat 17k: Environment design	Umbrella Design - Mumbai	Balls Worldwide	Workspace	Bronze
Design	Cat 17l: Best integrated Design Campaign using 2 or more Design Sub-Categories (From categories 17a to 17k only) e.g Packaging and identity	Publicis Communications Pvt. Ltd - Mumbai	Nerolac Impressions	Nerolac Calendar	Gold
Design	Cat 17m: Use of copywriting	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Filter Press	Painful People	Silver
Design	Cat 17m: Use of copywriting	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Filter Press	Painful Person: Moral Policer	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Design	Cat 17m: Use of copywriting	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Pehle Aap	Pehle Aap Visiting Cards	Bronze
Design	Cat 17m: Use of copywriting	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Filter Press	Painful Person: Pervasive	Bronze
Design	Cat 17n: Use of Typography	JWT - Gurgaon	Safe House Wellness	Drugs Always Win-Marley	Silver
Design	Cat 17n: Use of Typography	JWT - Gurgaon	Safe House Wellness	Drugs Always Win-Cobain	Bronze
Design	Cat 17n: Use of Typography	JWT - Gurgaon	Safe House Wellness	Drugs Always Win-Morrison	Bronze
Design	Cat 17n: Use of Typography	Out of the Box - New Delhi	Mother's Pride / Marvel Group	ENT	Bronze
Design	Cat 17o: Use of Illustration	Out of the Box - New Delhi	Mother's Pride/Marvel Group	The Prodigies of Mothe's Pride	Gold
Design	Cat 17o: Use of Illustration	Alok Nanda and Company (Communications) Pvt. Ltd - Mumbai	Filter Press	Painful People	Silver
Design	Cat 17o: Use of Illustration	McCann Worldgroup India - Mumbai	DABUR GASTRINA	FRENCH HORN	Silver
Design	Cat 17o: Use of Illustration	JWT - Mumbai	Godrej Security Solutions	KING	Silver
Design	Cat 17o: Use of Illustration	Karigari Design Inc -	Feast in a Tray	FEAST FOR THOUGHT	Bronze
Design	Cat 17o: Use of Illustration	JWT - Mumbai	Godrej Eon	Fits Everything - Red	Bronze
Design	Cat 17o: Use of Illustration	ideas@work - Mumbai	Spenta	Poster 1	Bronze
Design	Cat 17p: Use of Photography	Taproot Dentsu - Mumbai	Indian Outdoor Advertising Association	Newspaper Works Best In Outdoor	Silver
Design	Cat 17p: Use of Photography	Taproot Dentsu - Mumbai	Indian Outdoor Advertising Association	Radio Works Best In Outdoor	Silver
Design	Cat 17q: Use of Mixed Media	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare	The Feel Poster- Grey	Bronze
Design	Cat 17q: Use of Mixed Media	Sharpener -	GoodHomes for Art	Raapchik	Bronze
Design	Cat 17q: Use of Mixed Media	Autumn Winter Communications and Design - Mumbai	Integrati	Postcards for the youth	Bronze
Design	Cat 17q: Use of Mixed Media	Autumn Winter Communications and Design - Mumbai	Integrati	Tags that inspire a generation	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Design	Cat 17r: Use of Product Design, innovative use of design in a product	ibs - Mumbai	HDFC Bank	HDFC Bank Handaid - The bandage that saved lives	Bronze
Ambient Media	Cat 16b: Small scale special solutions	McCann Worldgroup India-Mumbai	Jivdaya Charitable Trust	KITE	Bronze
Ambient Media	Cat 16b: Small scale special solutions	DDB Mudra Group- Mumbai	Carrier Media India Private Limited	The blue bowl project	Silver
Ambient Media	Cat 16b: Small scale special solutions	Out of the Box- New Delhi	Mother's Pride/ Marvel group	The Progdigies of Mother's pride	Silver
Ambient Media	Cat 16b: Small scale special solutions	Out of the Box- New Delhi	Mother's Pride/ Marvel group	The Mother's Pride Crookies	Bronze
Ambient Media	Cat 16c: Special build	JWT- Mumbai	Eye Bank Co-ordination and Research Centre	Fountain of sight	Gold
Ambient Media	Cat 16d: Experiential advertising	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Maruti Suzuki Dzire	Dzire Sweet million campaign- sweet surprise installation	Bronze
Ambient Media	Cat 16d: Experiential advertising	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Max Healthcare	Ghar ki Doctor	Bronze
Ambient Media	Cat 16d: Experiential advertising	Cheil India Pvt. Ltd. - Gurgaon	Channv Foundation - Stop Acid Attacks	Donate a Face	Silver
Ambient Media	Cat 16d: Experiential advertising	JWT - Gurgaon	Airtel	Udaan	Bronze
Ambient Media	Cat 16d: Experiential advertising	DDB Mudra Group - Mumbai	Lenskart.com	Eye for an eye	Silver
Ambient Media	Cat 16d: Experiential advertising	Out of the Box - New Delhi	Mother's pride / marvel group	the prodigies of mother's pride	Bronze
Ambient Media	Cat 16d: Experiential advertising	DDB Mudra Group - Mumbai	Unicef,India	Paheli Ki Saheli	Bronze
Ambient Media	Cat 16c: Special build	DDB Mudra Group- Mumbai	Nutralite	Health Cha Shree Ganesh	Bronze
Ambient Media	Cat 16d: Experiential advertising	DDB Mudra Group - Mumbai	Nutralite	Health Cha Shree Ganesh	Bronze
Ambient Media	Cat 16f: Digital outdoor	DDB Mudra Group- Mumbai	Nutralite	Health Cha Shree Ganesh	Bronze
Out Of Home	Cat 1d : Food	DDB Mudra Group - Mumbai	Wrigley's, India	Teeth	Bronze
Out Of Home	2d: Beverages	ideas@work - Mumbai	The Coffee Co.	Morning People	Bronze
Out Of Home	2d: Beverages	ideas@work - Mumbai	The Coffee Co.	Heartbreaking News	Bronze
Out Of Home	Cat 3d : Toiletries, Cosmetics and Healthcare	ADK Fortune Comm. Pvt Ltd. (WPP COMPANY) - Gurgaon	Gas-O-Fast	Man-eater; Man-eater; Man-eater	Silver

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Out Of Home	Cat 3d : Toiletries, Cosmetics and Healthcare	Out of the Box - New Delhi	Mother's Pride / Marvel Group	ENT	Bronze
Out Of Home	4d: Clothing, Innerwear, Footwear and accessories	JWT - Kolkata	TURTLE KHADI	TURTLE KHADI Dandi March, TURTLE KHADI Weavers' Village, TURTLE KHADI Red Fort	Bronze
Out Of Home	Cat 5d : Household and Business Appliances	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Yale Locks	Memories - Necklace; Memories - Ring	Silver
Out Of Home	Cat 5d : Household and Business Appliances	Cheil India Pvt. Ltd. - Gurgaon	Samsung Refrigerator	New Species/Broccolitus; New Species/Gourdica; New Species/Squidus	Silver
Out Of Home	Cat 5d : Household and Business Appliances	Sixty Fifth Communications - Mumbai	Godrej Security Solutions	Impossible Staircase; Impossible Entrance	Silver
Out Of Home	Cat 5d : Household and Business Appliances	JWT - Gurgaon	Khaitan Irons	Guard; Pole; Dog	Silver
Out Of Home	Cat 5d : Household and Business Appliances	JWT - Gurgaon	Godrej Security Solutions	Hand me down - Painting; Hand me down- Jewellery; Hand me down- Chalice	Silver
Out Of Home	Cat 5d : Household and Business Appliances	Cheil India Pvt. Ltd. - Gurgaon	Samsung	Emergency Mode - Teacher; Emergency Mode - Housewife; Emergency Mode - Office Executive	Bronze
Out Of Home	Cat 6d: Automotive Vehicles and accessories	Innocean Worldwide Communications - New Delhi	Hyundai Creta	Creta AVN Poster (Bills); Creta AVN Poster (Flex)	Bronze
Out Of Home	Cat 8d: Financial Services	Taproot Dentsu - Mumbai	Birla Sun Life Insurance	Karta 1,2,3	Silver
Out Of Home	Cat 8d: Financial Services	JWT - Gurgaon	TATA AIA LIFE	PORTRAITS FROM THE PAST/2 of 3 - SCOOTER PORTRAITS FROM THE PAST/1 of 3 - VASE PORTRAITS FROM THE PAST/3 OF 3 - GRAMOPHONE	Bronze
Out Of Home	Cat 9d : Household Products and Maintenance	JWT - Mumbai	Godrej Security Solutions	KING	Silver
Out Of Home	Cat 9d : Household Products and Maintenance	R K Swamy BBDO Pvt. Ltd. - Mumbai	Camlin Kokuyo	Syringe	Bronze
Out Of Home	Cat 9d : Household Products and Maintenance	JWT - Gurgaon	Kwality Book Co.	Home Games - Scissors; Home Games - Iron; Home Games - Switchboard	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Out Of Home	Cat 9d : Household Products and Maintenance	Taproot Dentsu - Mumbai	Dulux Paints	Dulux Paint Cubes; Orange; Finish	Bronze
Out Of Home	Cat 9d : Household Products and Maintenance	JWT - Mumbai	Wintech	Pacifiers - Ganesh; Pacifiers - Bandwala; Pacifiers - Fisherwomen	Bronze
Out Of Home	Cat 11d : Business and Home Services	JWT, Gurgaon	Godrej Security Solutions	Hand me down Painting; Hand me down Chalice; Hand me down Jewellery	Silver
Out Of Home	Cat 11d : Business and Home Services	Publicis Communications Pvt. Ltd - Mumbai	YOLO HOMES	YOLO	Silver
Out Of Home	Cat 11d : Business and Home Services	ideas@work - Mumbai	Rustomjee	Navroz	Silver
Out Of Home	Cat 11d : Business and Home Services	ideas@work - Mumbai	Rustomjee	New Year - August	Bronze
Out Of Home	Cat 11d : Business and Home Services	ideas@work - Mumbai	Rustomjee	Diwali	Bronze
Out Of Home	Cat 11d : Business and Home Services	ideas@work - Mumbai	Spenta	Poster 1; Poster 2; Poster 3; Poster 4	Silver
Out Of Home	Cat 12d: Retail Advertising	JWT - Mumbai JWT - Mumbai JWT - Mumbai	Crossword Bookstores	Audio Book 1- Pride and Prejudice Audio Book 2- Wuthering Heights Audio Book 3- Sherlock Holmes	Bronze
Out Of Home	Cat 13d : Travel, Entertainment and Leisure	Seagull Advertising - Pune	Divyayog	Aqua Yoga, Couple Yoga	Bronze
Out Of Home	Cat 14d : Corporate	Taproot Dentsu - Mumbai	Indian Outdoor Advertising Association	Newspaper Works Best In Outdoor; Radio Works Best In Outdoor; Television Works Best In Outdoor; Digital Works Best In Outdoor	Silver
Out Of Home	Cat 14d: Corporate	ITSA Brand Innovations Ltd - Gurgaon	HCL Technologies	HCL RBTC Posters - Ravi RBTC Posters- Deniro RBTC Posters - Asterix RBTC Posters - Phar Lap RBTC Posters - Tenzing	Silver
Out Of Home	Cat 14d: Corporate	Out of the Box - New Delhi	Mother's Pride / Marvel Group	Wanted Poster 3 Wanted Poster 1 Wanted Poster 2 Wanted Poster 4 Wanted Poster 5	Bronze

Category Name	Sub-Category Name	Organization	Brand	Caption	Awards
Out Of Home	Cat 14d: Corporate	Out of the Box - New Delhi	Presidium / marvel group	PMUN posters pmun posters pmun posters 7 pmun posters 6 pmun posters 5 pmun posters 4 pmun posters 3 pmun posters 2 pmun posters 1	Bronze
Out Of Home	Cat 14d: Corporate	Out of the Box - New Delhi	Mother's Pride / Marvel Group	ENT	Bronze
Out Of Home	Cat 15d : Public Service, Appeals and Charity	JWT - Gurgaon	Cyber Crime Awareness Society	What's Behind the Smile-1; What's Behind the Smile-2; What's Behind the Smile-3; What's Behind the Smile-4	Silver
Out Of Home	Cat 15d : Public Service, Appeals and Charity	Dentsu Creative Impact Pvt. Ltd. – A Dentsu Aegis Network Company - Gurgaon	Alzheimer's and Related Disorders Society of India	Soccer; Wedding; School; NCC	Bronze
Out Of Home	Cat 15d : Public Service, Appeals and Charity	Madison BMB - Mumbai -	Welfare of Street Dogs	WSD Dog	Bronze
Young	Cat 27 : Young Abby	Publicis Communications Pvt. Ltd - Mumbai	Social Service Campaign For Publicis Communications	In it together	Silver
Young	Cat 27 : Young Abby	JWT - Gurgaon	Gender Violence	Question, Kidding, Old Fashioned	Gold
Young	Cat 27 : Young Abby	JWT - Mumbai	Gender Violence	Bitch Please! , YO MAMA, Slap	Bronze
Gender Sensitive	Cat 26 : Gender Sensitive	HECTIC CONTENT - Mumbai	ANOUK	THE CALLING	Gold
Gender Sensitive	Cat 26 : Gender Sensitive	Contract Advertising (India) Pvt Ltd. -	TrulyMadly	#BoyBrowsing	Silver
Gender Sensitive	Cat 26 : Gender Sensitive	AIB Vigyapanti -	Truly Madly	Creep Qawwali	Bronze
Gender Sensitive	Cat 26 : Gender Sensitive	DDB Mudra Group - Mumbai	Lenskart.com	Eye for an eye	Bronze
Public Relations	Public Relations	Sarva Integrated Pvt. Ltd.	Mawbima	Mawbima Vesak Lanterns	Best of South Asia